



ACCE

ATHLETES CAREER CHANGE EXECUTIVE PROGRAM



Graduate School of Education
Penn GSE



We invite you to join the Ivy League with the ACCE Program, a specialized Executive Education Certificate program offered by the University of Pennsylvania's acclaimed Graduate School of Education. The program

prepares athletes for success in a new career, including education, entrepreneurship, business, non-profit and philanthropic sectors. It endows selected accomplished individuals with the skills and network to leverage their talents into business and social achievement. Through a targeted curriculum and intensive training in small classes, participants will:

- Earn a certificate from an Ivy League University
- Sample different career paths
- Build basic business knowledge and self-management skills to contribute confidently in a broad variety of career settings
- Learn how to lead, educate, and motivate others
- Develop a personalized developmental plan
- Acquire the financial and investment skills to manage their net worth
- Explore entrepreneurship and build a personal business plan
- Demonstrate ability to hiring managers
- Cultivate a professional network of alumni, faculty, and business and community leaders

SAMPLE SCHEDULE

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
	MANAGEMENT	PROFESSIONAL SKILLS	FINANCE	ENTREPRENEURSHIP	CAREER MANAGEMENT
Breakfast	Company presentation and networking	Company presentation and networking	Company presentation and networking	Company presentation and networking	Company presentation and networking
8-10 am	Basics of organizing	Selling skills	Introduction to finance	Raising money	Résumé building
10-noon	Teamwork and motivation	Effective writing	Introduction to accounting	Business plan writing	Interviewing skills
Lunch	Company presentation and networking	Company presentation and networking	Company presentation and networking	Company presentation and networking	Company presentation and networking
2-4 pm	Strategy	Effective presentations	Managing your own money and investing	Starting and selling a company	The psychology of success
4-6 pm	Leadership	Stress management	Negotiation	Managing performance	The psychology of success
Dinner	Company presentation and networking	Company presentation and networking	Company presentation and networking	Company presentation and networking	Graduation Dinner



PARTICIPANTS

Participants are selected based on their past accomplishments and promise as business leaders. No minimum educational degrees required.

TIMING AND LOCATIONS

The program is offered in two locations in both spring and fall:*

- [1] University of Pennsylvania
Philadelphia, PA
- [2] Los Angeles, CA

**Dates to be determined*

COST

Tuition is \$6,500 per participant, including instruction, meals, and course materials. Participants arrange their own travel and accommodation. Specially priced hotel accommodations are available.

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ATHLETES CAREER CHANGE
EXECUTIVE PROGRAM

In partnership with:



Fremont College®

Topics include:

- Career self-assessment
- Introduction to diverse trajectories
- Introduction to management, including leadership, strategy, organizational design, teamwork, and motivation
- Professional skills, including high performance under stress, business writing, presentation, and persuasion
- Personal finance and investing
- Entrepreneurship
- Introduction to marketing
- Negotiation
- Résumé building, networking, and interviewing

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