
7th ANNUAL

DELAWARE VALLEY MINORITY STUDENT ACHIEVEMENT CONSORTIUM
HIGH SCHOOL STUDENT LEADERSHIP INSTITUTE

November 30, 2012



University of Pennsylvania
Sheraton University City Hotel
36th & Chestnut Sts.
Philadelphia, PA

Working Together
Achieving Together

Delaware Valley Minority
Student Achievement Consortium

Penn Center for
Educational
LEADERSHIP



Graduate School of Education
PennGSE

8:15–8:45 REGISTRATION & CONTINENTAL BREAKFAST

Lower Lobby

9:00–9:15 WELCOME

Ben Franklin Ballroom 2-3-4-5

*Dr. Robert L. Jarvis, Director
Delaware Valley Minority Student Achievement Consortium
Penn Center for Educational Leadership
Graduate School of Education
University of Pennsylvania*



9:15–10:00 KEYNOTE ADDRESS

Ben Franklin Ballroom 2-3-4-5



*Mr. Carlos Ojeda, President & CEO
CoolSpeak
Pottsgrove, PA*

Carlos has been called one of the most dynamic speakers under thirty in America today and the remarkable journey of his life began in the streets of Newark, NJ and later to Reading, PA where his immigrant parents saw opportunities for themselves and for their first generation Puerto Rican children.

Growing up for Carlos proved to be a difficult task, especially in school. Not understanding his social, economic and cultural background, many of his high school teachers told him he would never amount to anything. One teacher once called him, "the greatest piece of garbage he had ever seen." Yet his drive, passion and dreams led him to overcome those obstacles and pursue a career of life-long learning and educational success, being the first person in his family to graduate from college with honors. His experiences have led him to always remind young people to, "never, ever let anyone tell you who you are or what you will become. That's your destiny to fulfill, no one else's."

Carlo's obsession with living life completely and passionately is only rivaled by his desire to share his message. Because of this he has become a published writer, poet and speaker. He lives his life according to the saying, "life is not measured by the breaths that you take, but rather by the moments in life that take your breath away." And adds to it by proclaiming, "it doesn't matter how long you live, it matters what you do while you live."

It is his belief that human progress comes through the determined efforts to promote education, social activism and entrepreneurship in our youths. According to him, "every second that you live, every breath that you take, is a second and a breath that you have to turn it all around." He sees now as the time to transform the youth into leaders of today, not tomorrow.

Carlos received his bachelor's degree in Business Management with a Minor in Marketing and a Minor in Law from Bloomsburg University, and his Master's in Business Administration with a focus in business development, entrepreneurship and organization development from Kutztown University.

10:10–11:20 MORNING BREAKOUT SESSIONS

1. "NO BOYS ALLOWED: UNDERSTANDING THE CHALLENGES OF BEING A YOUNG WOMAN OF COLOR IN HIGH SCHOOL"

PRESENTER: Dr. Crystal Lucky, Associate Professor of English
Africana Studies and Women Studies
Villanova University
Villanova, PA

MODERATOR: Ms. Jasmin Porter
Salem City School District
Salem, NJ

ROOM: University 2

SESSION DESCRIPTION: Today, the media messages aimed at girls and young women are mixed. You can be and do anything you want! The sky is the limit for women to achieve! But there seem to be many models from which to choose for examples. It is not uncommon for young women to wonder if they should try to be like Michelle Obama or Beyonce, Oprah or Sanaa Lathan. Is it possible for young women of color to be smart, strong, sexy and responsible all at the same time? In this session, we will talk about all these questions and the challenges of knowing the best choices to make to achieve success.

10:10–11:20 MORNING BREAKOUT SESSIONS (CONTINUED)

2. *"ONE SCHOOL'S JOURNEY: BLACK SCHOLARS"*

PRESENTER: Cheltenham High School Student Leaders —
 Christian Michel · Jazara Morales · Ally Oliver ·
 Brittany Perry · Jessica Vaden · Jordan Williams ·
 with Dr. Jill Parker–Clark, Assistant Principal
 and Mr. Craig Metcalfe, Teacher
 School District of Cheltenham Township
 Elkins Park, PA

ROOM: Fairmount Suite

SESSION DESCRIPTION: So often students are inundated with homework assignments and the daily grind that they lose sight of the big picture – which is their future and their ability to meet with success. Meet students from Cheltenham High School's Black Scholars Program who will share key components of their success and how they have changed the face of the school. Hear about their respective journeys and what they are planning for their futures. You can learn from their mistakes and forge ahead to your tomorrow! This session will enlighten you! Scholars will share various activities that you can mimic at your school and make school a place that you look forward to attending. Explore the various ways that you can create your own destiny and have fun at the same time. In this session you can look forward to interactive games and tips to take back to your school tomorrow!

3. *"GOING FOR THE GOAL"*

PRESENTER: Mr. Mario Henry, Former Wide Receiver
 New England Patriots
 and Founder, HALO America
 Mt. Holly, NJ

MODERATOR: Ms. Shayla Farmer
 Lenape Regional High School District
 Shamong, NJ
ROOM: William Penn 2

SESSION DESCRIPTION: Pro football is an amazing goal: only 1 in 248,000 make it to the NFL. It also represents an end for most athletes that make it to this level. Former wide receiver Mario Henry will use football as a metaphor for setting goals towards success, and using that success to create additional goals. He will also share an array of stories, including moving from the field to the boardroom once his career was over. This interactive session will allow you to visualize your dreams, and set a robust tone for long-lasting self-determination.

4. *"DISCOVERING YOUR PURPOSE AND PASSION"*

PRESENTER: Mr. Omar Barlow, CEO & Principal,
 Eastern University Academy Charter School
 and Mrs. Jeneen Barlow, CEO & Co-Founder,
 Barlow Enterprises
 Cheltenham, PA

MODERATOR: Mr. Kaiyiid Freeman
 Lindenwold Public School District
 Lindenwold, NJ
ROOM: Chestnut

SESSION DESCRIPTION: The greatest men and women are very clear about their purpose. They know that their lives are extremely significant. Knowing it, they intentionally seek to uniquely express their passions, gifts, and talents. The discovery of their reason for existence enables them to transcend countless barriers to success. This process equips you to acquire the keys to discovering your purpose. You will learn why the fulfillment of purpose is the ultimate measure of success. Once you learn these essential principles, your entire perspective will change, and so will your life!!!

5. *"POWER OF YOUTH"*

PRESENTER: Mr. Carlos Ojeda, President & CEO
 CoolSpeak
 Pottsgrove, PA

MODERATOR: Ms. Erica Rutledge
 Norristown Area School District
 Norristown, PA
ROOM: Ben Franklin 1

SESSION DESCRIPTION: When it comes to leadership we tend to think about President's, CEO's, and famous leaders like Martin Luther King, and Cesar Chavez. We may not consider ourselves leaders just because we are not in the spotlight or recognized across the globe. However, this session will teach us all that we are leaders, that we have the power to change. Power isn't about being famous or being the loudest. It's about leading now and moving our community towards a brighter future as a whole and not as individuals. Learn about how the power of youth is all about you.

Delaware Valley Minority Student Achievement Consortium

10:10–11:20 MORNING BREAKOUT SESSIONS (CONTINUED)

6. "YOU ARE WHAT YOU THINK YOU ARE"

PRESENTER: Dr. Griselda Rodriguez, Assistant Director
International Studies Program
The City College of New York
New York, NY

MODERATOR: Ms. Christie Bradley
Lower Merion School District
Ardmore, PA
ROOM: William Penn 1

SESSION DESCRIPTION: This interactive and educational workshop uses an array of tools to guide students as they learn to explore the power of their sense of self. Existing academic and medical research illustrates that high levels of self-esteem are positively correlated with high levels of educational achievement and leadership. A strong sense of self, therefore, is essential to creating leaders. Students will feel prepared to believe that they have more control over their futures than they may have thought.

7. "INTO THE FUTURE"

PRESENTER: Dr. Robert R. Jennings, President
Lincoln University, PA

MODERATOR: Mr. Dasaan McCrimmon-Green
Abington School District
Abington, PA
ROOM: University 1

SESSION DESCRIPTION: This 70-minute workshop is designed to help participants explore some of the social, technological, environmental, economic and political trends and events that are likely to occur over the next 20 years; and focus on the impact these trends and events may have on life's functioning. Participants will view a short film and discuss the impact of it on their life's mid and short-term future.

Participants will also develop a mid-range plan for the next five to seven years with attendant actions that may help them develop strategies and actions toward goal attainment and a preferred future as opposed to a probable or possible future.

11:30–12:15 GENERAL SESSION — LUNCH

Ben Franklin Ballroom 2-3-4-5

12:25–1:35 AFTERNOON BREAKOUT SESSIONS

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New England Patriots
and Founder, HALO America
Mt. Holly, NJ

MODERATOR: Ms. Shayla Farmer
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2. "POWER OF YOUTH"

PRESENTER: Mr. Carlos Ojeda, President & CEO
CoolSpeak
Pottsgrove, PA

MODERATOR: Ms. Caira Broaddus
Hatboro-Horsham School District
Horsham, PA
ROOM: Ben Franklin 1

SESSION DESCRIPTION: When it comes to leadership we tend to think about President's, CEO's, and famous leaders like Martin Luther King, and Cesar Chavez. We may not consider ourselves leaders just because we are not in the spotlight or recognized across the globe. However, this session will teach us all that we are leaders, that we have the power to change. Power isn't about being famous or being the loudest. It's about leading now and moving our community towards a brighter future as a whole and not as individuals. Learn about how the power of youth is all about you.

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PRESENTER: Dr. Crystal Lucky, Associate Professor of English
Africana Studies and Women Studies
Villanova University
Villanova, PA

MODERATOR: Ms. Mary Pollard
Cherry Hill Public Schools
Cherry Hill, NJ
ROOM: University 2

SESSION DESCRIPTION: Today, the media messages aimed at girls and young women are mixed. You can be and do anything you want! The sky is the limit for women to achieve! But there seem to be many models from which to choose for examples. It is not uncommon for young women to wonder if they should try to be like Michelle Obama or Beyonce, Oprah or Sanaa Lathan. Is it possible for young women of color to be smart, strong, sexy and responsible all at the same time? In this session, we will talk about all these questions and the challenges of knowing the best choices to make to achieve success.

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Lindenwold Public School District
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ROOM: Chestnut

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International Studies Program
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New York, NY

MODERATOR: Ms. Christie Bradley
Lower Merion School District
Ardmore, PA
ROOM: William Penn 1

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Delaware Valley Minority Student Achievement Consortium

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with Dr. Jill Parker–Clark, Assistant Principal
and Mr. Craig Metcalfe, Teacher
School District of Cheltenham Township
Elkins Park, PA

ROOM: Fairmount Suite

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1:40–2:15 GENERAL SESSION — PROCESSING THE WORKSHOPS: WHAT'S YOUR PLAN?

Ben Franklin Ballroom 2–3–4–5

SESSION DESCRIPTION: Group Leaders will assist their students in reflecting upon the day's activities and message. Direct students to complete a thorough road map for success that includes long-term and short-term goals, steps to success, potential barriers, and ways to overcome the barriers.

2:15–2:30 BUSES DEPART

Thank you to ALL of the dedicated teachers, guidance counselors, and school administrators from our Delaware Valley Minority Student Achievement Consortium school districts for their extraordinary leadership and support in organizing this event!

Special thanks to:

| | |
|-------------------------------------|---|
| <i>Pat Alford, Southeast Delco</i> | <i>Melanie Martin, Lindenwold</i> |
| <i>Jill Clark, Cheltenham</i> | <i>Nichole Mitchell, Norristown</i> |
| <i>Carla Coleman, Lower Merion</i> | <i>Bill Murray, Lenape</i> |
| <i>Marjorie Diegue, North Penn</i> | <i>David Poindexter (Retired), Cheltenham</i> |
| <i>Yanell Holiday, Cherry Hill</i> | <i>Adam Slavin, Upper Merion</i> |
| <i>David Hunt, Salem City</i> | <i>Joseph Tagliaferro, Abington</i> |
| <i>Michelle Jones, Colonial</i> | <i>Eleanor Watts, Abington</i> |
| <i>Doug Kent, Spring-Ford</i> | <i>Nicole Williams, Abington</i> |
| <i>Jessica Knier, Downingtown</i> | <i>Andrea Wilson-Harvey, Lower Merion</i> |
| <i>Cheryl Langdon, Lower Merion</i> | |

2012–13 Delaware Valley Minority Student Achievement Consortium Members

Abington School District

Amy Sichel, Superintendent
Abington, PA

Allentown Area School District

C. Russell Mayo, Superintendent
Allentown, PA

Bensalem Township School District

David E. Baugh, Superintendent
Bensalem, PA

Brandywine School District

Mark Holodick, Superintendent
Claymont, DE

Burlington Co. Institute of Technology

Donald Lucas, Superintendent
Westampton, NJ

School District of Cheltenham Township

Darlene Davis, Superintendent
Elkins Park, PA

Cherry Hill Public Schools

Maureen Reusche, Superintendent
Cherry Hill, NJ

Chester County Intermediate Unit #24

Joseph O'Brien, Executive Director
Downingtown, PA

Colonial School District

Dorothy Linn, Superintendent
New Castle, DE

Downingtown Area School District

Lawrence Mussoline, Superintendent
Downingtown, PA

Hatboro–Horsham School District

Curtis Griffin, Superintendent
Horsham, PA

Lenape Regional High School District

Carol Birnbohm, Superintendent
Shamong, NJ

Lindenwold Public Schools

Geraldine Carroll, Superintendent
Lindenwold, NJ

Lower Merion School District

Christopher McGinley, Superintendent
Ardmore, PA

Methacton School District

Timothy Quinn, Superintendent
Eagleville, PA

Norristown Area School District

Janet Samuels, Superintendent
Norristown, PA

North Penn School District

Curtis Dietrich, Superintendent
Lansdale, PA

Pennsylvania State Education Association

Michael Crossey, President
Jerry Oleksiak, Vice President
Harrisburg, PA

Red Bank Regional High School District

James Stefankiewicz, Superintendent
Little Silver, NJ

Red Clay Consolidated School District

Mervin Daugherty, Superintendent
Wilmington, DE

Rose Tree Media School District

James Wigo, Superintendent
Media, PA

Salem City School District

Patrick Michel, Superintendent
Salem, NJ

Southeast Delco School District

Stephen Butz, Superintendent
Folcroft, PA

Spring–Ford Area School District

David Goodin, Superintendent
Royersford, PA

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Michael Pladus, Superintendent
Maple Glen, PA

Upper Merion Area School District

Melissa Jamula, Superintendent
King of Prussia, PA

Wallingford–Swarthmore School District

Richard Noonan, Superintendent
Wallingford, PA

West Chester Area School District

James Scanlon, Superintendent
West Chester, PA

Wissahickon School District

Judith Clark, Superintendent
Ambler, PA