

THE DELAWARE VALLEY MINORITY STUDENT ACHIEVEMENT CONSORTIUM



FALL 2009
HIGH SCHOOL
STUDENT LEADERSHIP INSTITUTE

***“CAREER CHOICE, YOUR CHOICE,
THERE IS NO LIMIT”***

December 4, 2009



University of Pennsylvania
Sheraton University City Hotel
Philadelphia, PA

**2009-10
FALL HIGH SCHOOL
STUDENT LEADERSHIP INSTITUTE
PROGRAM**

**8:15-8:45 REGISTRATION AND CONTINENTAL BREAKFAST
Lower Lobby**

**9:00-9:15 WELCOME
Ben Franklin Ballroom 2-3-4-5**

Dr. Robert L. Jarvis, Director of the Delaware Valley Minority Student Achievement Consortium
Penn Center for Educational Leadership Graduate School of Education
University of Pennsylvania
Philadelphia, PA



Dr. Michelle Howard-Vital, President
Cheyney University
Cheyney, PA

**9:15-10:00 KEYNOTE ADDRESS
Ben Franklin Ballroom 2-3-4-5**

Introduction
Dr. Robert L. Jarvis, Director of DVMSAC, University of Pennsylvania

***“LIVING WITH PURPOSE:
MAXIMIZING YOUR GIFTS FOR YOUR FUTURE”***



Mr. Marlon Smith, CEO
Success By Choice, Inc.
Charlotte, NC

Mr. Marlon Christopher Smith is a man on a mission. He earned a Bachelor of Science degree from the University of Virginia. His corporate experience includes working at two fortune-500 corporations, IBM and Hewlett-Packard. Today, he is utilizing his engineering training by developing innovative, multimedia presentations.

As founder and president of Success By Choice, Inc., Marlon can be found empowering our global society by helping individuals realize their true potential. He has been blessed with an opportunity to inspire, entertain and motivate thousands of individuals in 45 states including Alaska. He has even been invited to travel abroad on numerous speaking tours throughout the former Soviet Union (in Moscow, Gorney-Altay, Kazakhstan), Canada, Mexico, Japan, England, the Caribbean, Botswana, LeSotho, Ghana, Swaziland, and South Africa.

Marlon was not always blessed with focus. As a young person, there were times when Marlon did not appreciate his true worth. He lacked confidence in his abilities, and to further complicate matters, he struggled in school. In fact, there was a time when Marlon had a 1.6 grade point average! No matter how much time he spent on his studies, some class materials were just too "HARD" for him to comprehend. Many questioned his future. But Marlon turned his life around! His confidence soared and his academic performance reached all new heights, with one report card even displaying all "A's". Nevertheless, some people still doubted his abilities. However, with a new perspective on life, Marlon was not going to let someone's opinion of him become his reality.

Marlon attended the University of Virginia where he studied Electrical Engineering. With an energized commitment, Marlon beat the odds and graduated with a Bachelor of Science degree in Electrical Engineering. As a college student, Marlon's proudest moment came when he founded *Street Academics*, a high school outreach program. Each week, Marlon and his college friends went into various high schools to share success strategies with younger students. Through his involvement, Marlon learned the power of "giving."

Marlon's corporate experience includes working for two fortune-500 corporations, IBM and Hewlett-Packard. Growing to realize his personal mission, Marlon resigned from his corporate position at Hewlett Packard on January 15, 1992 and founded Success By Choice.

10:05-11:00 BREAKOUT SESSION 1

1. "CORE 6 SUCCESS: REDEFINING THE PURPOSES OF YOUR EDUCATION"

PRESENTERS: Mr. Brian Smith
Omni Leadership Alliance
Jenkintown, PA

ROOM: William Penn 1

SESSION DESCRIPTION: The "mis-education of education" has the majority of Americans in a maze of getting more degrees only to experience the 40-40-40 principle—work 40 hours a week for 40 years to retire on 40% of what you could not live on before. Furthermore, success in our society is defined by academic achievement, followed by financial gain, successful marriage and family, and finally a smooth retirement.

Yet, what this model of success fails to address is that humans are multi-faceted in their thinking and multi-dimensional in their development. Consequently, there are 6 core areas of every person's life that when in proper alignment, allow the most fulfillment and a fuller experience of success. Learn what these 6 core areas are, as well as how to navigate the relationship between education, wealth, work, and success.

2. "CAN WE TALK? DEVELOPING RACIAL AND ACADEMIC STRESS MANAGEMENT AND NEGOTIATION SKILLS"

PRESENTERS: Dr. Duane E. Thomas, Assistant Professor
Dr. Howard Stevenson, Associate Professor
Mrs. Gwendolyn Miller, Doctoral Candidate
Mr. Hasan Amenra, Doctoral Candidate
Applied Psychology & Human Development Division
Graduate School of Education
University of Pennsylvania
Philadelphia, PA

ROOM: William Penn 2

SESSION DESCRIPTION: We will focus on understanding and reducing anxiety and associated academic difficulties faced by students of color when faced with racial conflict and other social setbacks with teachers and/or peers in the classroom. We recognize that racial anxiety exists for both teachers and students in classrooms, and that this type of stress and its

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negative effects on the academic achievement of students of color can be reduced if understood and properly managed through racial negotiation skills.

As part of the workshop, students in attendance will have an opportunity to practice such skills, including discussing and role-playing "comeback lines" to current classroom politics and topics, such as "What to do if called the "N-word" by another student" or "What to do if a teacher has low expectations of you."

3. "SHAPING YOUR LIFE'S OPPORTUNITIES IN AN AGE OF JONAS BROTHERS, MICHAEL JACKSON, AND THE INTERNET: IMAGES AND DIGITAL FOOTPRINTS THAT YOU AND NO ONE ELSE WILL FORGET."

PRESENTER: Mr. Marshall Mitchell, Founder of Different Drummer Marketing
Washington, DC and Santa Monica, CA
and
Trustee of the University of Pennsylvania
Philadelphia, PA

ROOM: Chestnut

SESSION DESCRIPTION: The session will look at trends in social networking, media, and popular culture that impact education and the perceptions of young people. In an increasingly networked world, schools and students must make adjustments in their habits and uses of media to maximize their positive experiences. Students will be cautioned about uses of media in engaging their world and creating the proper environment for growth in a world dominated by media and popular culture images such as the Jonas Brothers, Beyonce, Lebron James, Lil Wayne, Jay Z and Michael Jackson.

4. "CODE SWITCHING OR KEEPING IT REAL? A CONVERSATION ON STANDARD ENGLISH VS ETHNIC SLANG AND HOW IT MAY AFFECT YOU"

PRESENTERS: Mrs. Andrea Lawful-Trainer, Educational Consultant and Parent
Mrs. Robyn Tucker, Parent
Abington School District
Abington, PA

ROOM: Ben Franklin 1

SESSION DESCRIPTION: This workshop is designed to be a spirited conversation between the youth and the two facilitators on the merits/ consequences of speaking in a manner that may be misconstrued as negative or "trash" talking. When is it appropriate? Are you losing your identity if you "Code Switch?" The presenters are parents of teenagers who sit on both sides of the spectrum and will keep you laughing while giving you food for thought on why first impressions are often lasting ones. Come and discuss with these adults how you can remain true to yourself and keep your identity in an increasingly competitive school environment without being perceived as offensive.

5. "SEVEN SECRETS OF HOW TO STUDY EFFECTIVELY: MAPPING YOUR STRATEGY FOR BETTER GRADES"

PRESENTER: Dr. Stephen Jones, Educational Consultant, Author, President of SAJ Publishing.
And Associate Dean for Students and Strategic Planning in the College of Engineering
Villanova University
Springfield, PA

ROOM: Ben Franklin 2

SESSION DESCRIPTION: When some students think about studying, they get frustrated because it seems that no matter how hard they study they can't obtain the grades they would like. It can be confusing when the information you receive in class doesn't appear to agree with what you see on your exams. Some students study long hours but never earn better grades. There is one solution to this problem: You must learn how to study smart.

6. "THINKING ABOUT GETTING INTO YOUR COLLEGE OF CHOICE NOW"

PRESENTERS: Dr. Doreen Loury, Assistant Professor of Sociology
Arcadia University
Glenside, PA

Ms. Laura Reddick, Assistant Director of Undergraduate Admissions
Temple University
Philadelphia, PA

ROOM: University 2

SESSION DESCRIPTION: If you haven't already, start your college planning now! Increasingly high school students must have a better, more refined sense of their short-term and long-term goals and futures. College choices have an enormous impact upon the shaping of young people's futures in a way that they did not in the past.

7. "DISCOVERING PURPOSE AND PASSION"

PRESENTERS: Mr. Omar Barlow and Mrs. Jeneen Barlow
Barlow Enterprises: *Work. Love. Live. BE More Excellent*
Cheltenham, PA

ROOM: University 1

SESSION DESCRIPTION: Many have defined success in terms of money, possessions, prestige, and status. Yet, while in desperate pursuit of these things many still find themselves dissatisfied and discontent. Meanwhile, others experience internal frustration because they fall into the trap of "constant activity" in an effort to survive or find happiness. Instead of attempting to live in accordance with these false ideas of success and in silent frustration, people need to commit to discover and fulfill their life's purpose.

The greatest men and women are very clear about their purpose. They know that their lives are extremely significant. Knowing it, they intentionally seek to uniquely express their passions, gifts, and talents. The discovery of their reason for existence enables them to transcend countless barriers to success. This process equips you to acquire the keys to discovering your purpose. You will learn why the fulfillment of purpose is the ultimate measure of success. Once you learn these essential principles, your entire perspective will change, and so will your life!!!

11:05-NOON BREAKOUT SESSION 2

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NOON-12:35

**LUNCH/MIX AND MINGLE
Ben Franklin Ballroom 2-3-4-5**

12:45- 2:15

SPECIAL SESSION
Ben Franklin Ballroom 2-3-4-5

“REAL MEN TALKING”
A Multimedia Theater Production



Real Men Talking (RMT) is a multimedia and theater production that helps young men and women combat the challenges they face and empower them to be successful in all areas of their lives by showcasing specific principles of leadership.

True change is a process, not a one-time event. It is not enough for you to be stimulated by the RMT theater production without follow-up discussion and reflection. Facilitators will help empower you to produce outstanding results in your own lives and in the lives of others.

The production and workshop will engage you in creating a movement of accountability and responsibility, so you can maximize your true potential.

Co-Producers
Marlon Smith and Flemuel “Fleetwood” Brown



Mr. Marlon Smith is our keynote speaker and a man on a mission. He earned a Bachelor of Science degree from the University of Virginia in electrical engineering and worked for IBM and Hewlett-Packard. As a college student, Marlon's proudest moment came when he founded **Street Academics**, a high school youth mentoring program, where college students provided student leadership development for younger students. This was the beginning of Marlon's youth ministry. On January 15, 1992, Marlon listened to his heart and resigned from Hewlett-Packard to follow his passion of inspiring more youth through student leadership programs.

In addition to being one of the authors in the best-selling 'A Second Helping of Chicken Soup for the Soul,' Marlon has written numerous books on leadership and is CEO of Success By Choice, Inc. Because of Marlon's "Success Is Your Choice" radio program and his "Motivational Monday's" television programs in South Africa, he was featured in the November 2004 edition of Essence Magazine.

Marlon has been blessed with opportunities to inspire, entertain and motivate thousands of individuals in 45 states and 13 countries including, the former Soviet Union, Canada, Mexico, Japan, England, the Caribbean, Botswana, LeSotho, Ghana, Swaziland, and South Africa. Today, Marlon is one of the executive producers of "Real Men Talking," the multimedia stage performance, which is currently touring throughout the United States so more students, families and communities are inspired to maximize their potential.

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Flemuel "Fleetwood" Brown, III is inspired to be one of Philadelphia's most prolific creative minds to hit the scene. As a producer, songwriter and director, he is so unique that people are paying close attention to his vision. To listen to his music reveals a range of music genres and styles so diverse, it's difficult to believe the songs and production could actually come from the same person, yet they do. That veracity for creating music has allowed Mr. Brown to gain major notoriety as a producer and songwriter.

His vast knowledge of music production and music technology has allowed him to work with various recording artists such as Boyz II Men, C-Knowledge of Digable Planets, Roy Ayers, Mystical and Gerald Levert, just to name a few. He had a top-ten single on Billboard charts as well as on European charts.

Mr. Brown has his sights set on having a hand in every facet of the entertainment industry. His vast track record shows that he is indeed on his way to achieving that goal. He is making his directorial debut with "Real Men Talking."

2:15- 2:30 FINAL REFLECTIONS

2:30 BUSES DEPART

Special thanks to Mrs. Cynthia Garvin, Rose Tree Media School District and Mr. Ken Kelman, Morrisville School District for their leadership in organizing this event with support of many dedicated teachers, counselors and school administrators from our Delaware Valley Minority Student Achievement Consortium school districts including:

2009-10
Delaware Valley Minority Student Achievement Consortium
Member School Districts and County Intermediate Units

Abington School District
 Amy Sichel, Superintendent
 Abington, PA

Bensalem Township School District
 William Gretzula, Superintendent
 Bensalem, PA

Brandywine School District
 Mark Holodick, Superintendent
 Claymont, DE

Burlington Co Inst. of Technology
 Delores Szymanski, Superintendent
 Westhampton, NJ

Cheltenham School District
 William Kiefer, Superintendent
 Elkins Park, PA

Cherry Hill Public Schools
 David Campbell, Superintendent
 Cherry Hill, NJ

Franklin Township School District
 Ed Seto, Superintendent
 Somerset, NJ

Hatboro-Horsham School District
 William Lessa, Superintendent
 Horsham, PA

Kennett Consd School District
 Rudy Karkosak, Superintendent
 Kennett Square, PA

Lindenwold Public Schools
 Geraldine Carroll, Superintendent
 Lindenwold, NJ

Lenape Regional School District
 Emily Capella, Superintendent
 Shamong, NJ

Lower Merion School District
 Chris McGinley, Superintendent
 Ardmore, PA

Methacton School District
 Tim Quinn, Superintendent
 Eagleville, PA

Moorestown Township Schools
 John Bach, Superintendent
 Moorestown, NJ

Morrisville School District
 Elizabeth Yonson, Superintendent
 Morrisville, PA

Norristown Area School District
 Janet Samuels, Superintendent
 Norristown, PA

North Penn School District
 Robert Hassler, Superintendent
 Lansdale, PA

Perkiomen Valley School District
 Cliff Rogers, Superintendent
 Collegeville, PA

Princeton Regional Schools
 Judith Wilson, Superintendent
 Princeton, NJ

Rancocas Valley Regional High School
 Michael Moskalski, Superintendent
 Mt. Holly, NJ

Rose Tree Media School District
 Denise Kerr, Superintendent
 Media, PA

Salem City School District
 Patrick Michele, Superintendent
 Salem, NJ

Springfield Township School District
 Wendy Royer, Superintendent
 Oreland, PA

Upper Dublin School District
 Michael Pladus, Superintendent
 Maple Glen, PA

Upper Merion School District
 Melissa Jamula, Superintendent
 King of Prussia, PA

West Chester Area School District
 Jim Scanlon, Superintendent
 West Chester, PA

West Windsor-Plainsboro SD
 Victoria Kniewel, Superintendent
 Princeton Junction, NJ

Wissahickon School District
 Judith Clark, Superintendent
 Ambler, PA

Bucks County IU #22
 Barry Gallaso, Executive Director
 Doylestown, PA

Chester County IU # 24
 Joe O'Brien, Executive Director
 Downingtown, PA

Delaware County IU #25
 Larry O'Shea, Executive Director
 Morton, PA

Montgomery County IU
 Jerry Shiveley, Executive Director
 Norristown, PA