

THE DELAWARE VALLEY MINORITY STUDENT ACHIEVEMENT CONSORTIUM



FALL 2009
MIDDLE SCHOOL
STUDENT LEADERSHIP INSTITUTE

*“DREAMS, DETERMINATION, DESTINY:
YOU HAVE THE POWER
TO MAKE IT HAPPEN”*

November 20, 2009



University of Pennsylvania
Sheraton University City Hotel
Philadelphia, PA

**2009-10
FALL MIDDLE SCHOOL
STUDENT LEADERSHIP INSTITUTE PROGRAM**

**8:15-8:45 REGISTRATION AND CONTINENTAL BREAKFAST
Lower Lobby**

**9:00-9:15 WELCOME
Ben Franklin Ballroom 3-4-5**

Dr. Robert L. Jarvis, Director
Delaware Valley Minority Student Achievement Consortium
Penn Center for Educational Leadership
Graduate School of Education
University of Pennsylvania



Dr. Michelle Howard-Vital, President
Cheyney University
Cheyney, PA

**9:15-10:00 KEYNOTE ADDRESS
Ben Franklin Ballroom 3-4-5**

Introduction
Mr. David Poindexter, Elkins Park School, School District of Cheltenham Township

“An Open Door”



Mr. Marshall Mitchell, Founder, Different Drummer Marketing
Washington, DC and Santa Monica, CA
and
Trustee of the University of Pennsylvania
Philadelphia, PA

10:05-11:00 BREAKOUT SESSION 1

1. “SHAPING YOUR LIFE’S OPPORTUNITIES IN AN AGE OF JONAS BROTHERS, MICHAEL JACKSON, AND THE INTERNET: IMAGES AND DIGITAL FOOTPRINTS THAT YOU AND NO ONE ELSE WILL FORGET.”

PRESENTER: Mr. Marshall Mitchell, Founder of Different Drummer Marketing
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and
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Philadelphia, PA

ROOM: William Penn 1

SESSION DESCRIPTION: The session will look at trends in social networking, media, and popular culture that impact education and the perceptions of young people. In an increasingly networked world, schools and students must make adjustments in their habits and uses of media to maximize their positive experiences. Students will be cautioned about uses of media in engaging their world and creating the proper environment for growth in a world dominated by media and popular culture images such as the Jonas Brothers, Beyonce, Lebron James, Lil Wayne, Jay Z and Michael Jackson.

2. “CORE 6 SUCCESS: REDEFINING THE PURPOSES OF YOUR EDUCATION”

PRESENTERS: Mr. Nasser Jones and Mr. Brian Smith
Omni Leadership Alliance
Jenkintown, PA

ROOM: Chestnut

SESSION DESCRIPTION: The “mis-education of education” has the majority of Americans in a maze of getting more degrees only to experience the 40-40-40 principle—work 40 hours a week for 40 years to retire on 40% of what you could not live on before. Furthermore, success in our society is defined by academic achievement, followed by financial gain, successful marriage and family, and finally a smooth retirement.

Yet, what this model of success fails to address is that humans are multi-faceted in their thinking and multi-dimensional in their development. Consequently, there are 6 core areas of every person's life that when in proper alignment, allow the most fulfillment and a fuller experience of success. Learn what these 6 core areas are, as well as how to navigate the relationship between education, wealth, work, and success.

3. “DREAM, PLAN, DO: PLANTING SEEDS FOR TOMORROW TODAY”

PRESENTERS: Ms. Jennifer C. Carroll
Sponsor-A-Scholar Coordinator
Philadelphia Futures
Philadelphia, PA

Ms. JeNell LaRue
Coordinator of Counseling Services
Upward Bound
Gwynedd-Mercy College
Gwynedd Valley, PA

ROOM: University 2

SESSION DESCRIPTION: Congratulations! In the next year or two you will be a high school freshman and one step closer to college. You may be thinking I have a few years before I have to think about college, why am I being encouraged to think about it now?

This workshop will help you to understand why parents, teachers and counselors are talking with you about college planning, and provide you with the necessary tools, tips, and resources to prepare you for college success.

4. “LESSONS WE HAVE LEARNED: FINDING & MAKING TIME FOR SUCCESS”

PRESENTERS: High School Student Leaders
Juliane Eklund - Senior
Kyle Kenyon - Senior
Eduardo Zavala - Senior
Kevin Bui - Senior
Steven Ngah - Junior
Stephanie Silva - Junior
Tarayja Brooks - Junior
Wenting Toto Han - Junior
Mr. Ray Fernandez, Teacher
Kennett High School
Kennett Consolidated School District
Kennett Square, PA

ROOM: William Penn 2

SESSION DESCRIPTION: Student leaders from Kennett High School will come together to share the do's and don'ts of navigating the sometimes slippery slopes of high school. The panel will discuss their own successes and struggles as well as give survival tips geared toward how their middle school audience might learn from their experiences. This workshop is student-centered, and will include interactive discussion and time for questions.

5. “CODE SWITCHING OR KEEPING IT REAL? A CONVERSATION ON STANDARD ENGLISH VS ETHNIC SLANG AND HOW IT MAY AFFECT YOU”

PRESENTERS: Mrs. Andrea Lawful-Trainer, Educational Consultant and Parent
Mrs. Robyn Tucker, Account Manager for GMAC and Parent
Abington School District
Elkins Park, PA

ROOM: Ben Franklin 1

SESSION DESCRIPTION: This workshop is designed to be a spirited conversation between the youth and the two facilitators on the merits/ consequences of speaking in a manner that may be misconstrued as negative or “trash” talking. When is it appropriate? Are you losing your identity if you “Code Switch?” The presenters are parents of teenagers who sit on both sides of the spectrum and will keep you laughing while giving you food for thought on why first impressions are often lasting ones. Come and discuss with these adults how you can remain true to yourself and keep your identity in an increasingly competitive school environment without being perceived as offensive.

6. “THE PASSION AND POWER OF STORY IN OUR LIVES”

PRESENTER: Mrs. Alyse Halpin, English Teacher
Kennett Middle School
Kennett Consolidated School District
Kennett Square, PA

ROOM: University 1

SESSION DESCRIPTION: The passion and power of story in our lives touches us all. It has the power to transform, to bring people together, to change our very lives. Not just any story, but YOUR story. "This I Believe" and "StoryCorps"-- sponsored and broadcast by National Public Radio--are nation-wide projects that may be the most important cultural events in America today. It's about us. About who we are. About where we've come from, and where we want to go. Of all of life's big questions, "What do you believe?" is one of the most important. And for many, the answer may be one of the hardest to actually put into words.

By asking millions of people around the nation and the world to write and share their personal philosophies on the radio, online, and via podcast, "This I Believe" and "StoryCorps" hope to encourage people to share our daily lives, and to develop acceptance of—and even respect for—beliefs different from one's own. It's a national conversation. Don't you want to be part of it? America should hear your voice.

11:05-NOON BREAKOUT SESSION 2

1. “KANYE WEST, MICHAEL VICK, EMINEM, POP-CULTURE & CHOICES”

PRESENTERS: Mr. Nasser Jones and Mr. Brian Smith
Omni Leadership Alliance
Jenkintown, PA

ROOM: Chestnut

SESSION DESCRIPTION: Hey, no one's perfect! Everyone needs help in making the best choices in life. Even celebrities make poor choices. Every day we have to choose and decide what is best for our lives. In this workshop, Nasser Jones (Motivational Speaker & Entrepreneur), will share candidly about the poor choices he made as a young person, but with the help of concerned, and non-judgemental adults, was able to turn it all around to become an upstanding leader and businessman. In this interactive workshop, students will be able to share with one another the difficulties of making the positive choices and the impact it has made on their lives. This is a great workshop to come to if you don't want to be judged or looked down upon for not always being perfect.

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12:05-12:35

**LUNCH/MIX AND MINGLE
Ben Franklin Ballroom 2-3-4-5**

12:40-1:35

BREAKOUT SESSION 3

1. *“SHAPING YOUR LIFE’S OPPORTUNITIES IN AN AGE OF JONAS BROTHERS, MICHAEL JACKSON, AND THE INTERNET: IMAGES AND DIGITAL FOOTPRINTS THAT YOU AND NO ONE ELSE WILL FORGET.”*

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**1:40-2:25 WORLD CAFÉ
Ben Franklin Ballroom 2-3-4-5**

2:30 BUSES DEPART

Special thanks go to Mr. David Poindexter, Cheltenham Township School District and Mrs. Alyse Halpin, Kennett Consolidated School District for their extraordinary leadership in organizing this event with support of many other dedicated teachers, counselors and school administrators from our Delaware Valley Minority Student Achievement Consortium school districts.

2009-10
Delaware Valley Minority Student Achievement Consortium
Member School Districts and County Intermediate Units

Abington School District
 Amy Sichel, Superintendent
 Abington, PA

Bensalem Township School District
 William Gretzula, Superintendent
 Bensalem, PA

Brandywine School District
 Mark Holodick, Superintendent
 Claymont, DE

Burlington Co Inst. of Technology
 Delores Szymanski, Superintendent
 Westhampton, NJ

Cheltenham School District
 William Kiefer, Superintendent
 Elkins Park, PA

Cherry Hill Public Schools
 David Campbell, Superintendent
 Cherry Hill, NJ

Franklin Township School District
 Ed Seto, Superintendent
 Somerset, NJ

Hatboro-Horsham School District
 William Lessa, Superintendent
 Horsham, PA

Kennett Consd School District
 Rudy Karkosak, Superintendent
 Kennett Square, PA

Lindenwold Public Schools
 Geraldine Carroll, Superintendent
 Lindenwold, NJ

Lenape Regional High School District
 Emily Capella, Superintendent
 Shamong, NJ

Lower Merion School District
 Chris McGinley, Superintendent
 Ardmore, PA

Methacton School District
 Tim Quinn, Superintendent
 Eagleville, PA

Moorestown Township Schools
 John Bach, Superintendent
 Moorestown, NJ

Morrisville School District
 Elizabeth Yonson, Superintendent
 Morrisville, PA

Norristown Area School District
 Janet Samuels, Superintendent
 Norristown, PA

North Penn School District
 Robert Hassler, Superintendent
 Lansdale, PA

Perkiomen Valley School District
 Cliff Rogers, Superintendent
 Collegeville, PA

Princeton Regional Schools
 Judith Wilson, Superintendent
 Princeton, NJ

Rancocas Valley Regional High School
 Michael Moskalski, Superintendent
 Mt. Holly, NJ

Rose Tree Media School District
 Denise Kerr, Superintendent
 Media, PA

Salem City School District
 Patrick Michele, Superintendent
 Salem, NJ

Springfield Township School District
 Wendy Royer, Superintendent
 Oreland, PA

Upper Dublin School District
 Michael Pladus, Superintendent
 Maple Glen, PA

Upper Merion School District
 Melissa Jamula, Superintendent
 King of Prussia, PA

West Chester Area School District
 Jim Scanlon, Superintendent
 West Chester, PA

West Windsor-Plainsboro SD
 Victoria Kniewel, Superintendent
 Princeton Junction, NJ

Wissahickon School District
 Judith Clark, Superintendent
 Ambler, PA

Bucks County IU #22
 Barry Gallaso, Executive Director
 Doylestown, PA

Chester County IU # 24
 Joe O'Brien, Executive Director
 Downingtown, PA

Delaware County IU #25
 Larry O'Shea, Executive Director
 Morton, PA

Montgomery County IU
 Jerry Shiveley, Executive Director
 Norristown, PA