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**EXEC DOC CONFERENCE**  
**January 15th-17th, 2009**  
**More details inside!**

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**EXEC DOC WELCOMES NEW DIRECTOR**

On behalf of the higher education faculty, it is my great pleasure to welcome Blake Naughton as the new director of the Executive Doctorate program. Blake is ideally suited for this position. He has relevant administrative experience, having served (among other positions) as the founding director of a master's degree program at Northwest Missouri State University. He also has the qualifications necessary to assist with dissertation advising and to teach in the program, as he has previously held several faculty and research positions.



Blake joins us from Washington, DC, where he worked as an Analyst in Education Policy at the Congressional Research Service—the nonpartisan, confidential policy research arm of the Library of Congress. He has also worked in policy analysis and research at the National Center for Public Policy Higher Education and the Stanford Education Assessment Laboratory. At the state level, he has worked as a regulator of proprietary institutions and on statewide planning efforts at the Missouri Department of Higher Education. Blake has also served on the faculties of business and education at Northwest Missouri State University, and has held adjunct teaching appointments at the University of Missouri, State Fair Community College, and George Washington University.

Blake earned his undergraduate degree in science and technology policy at Stanford University, where he also received his Ph.D. in education policy. In addition, he holds an Ed.M. from Harvard University.

Through his formal education and prior employment experiences, particularly his work at the Congressional Research Service, Blake has acquired an impressive knowledge of the field of higher education. His strong training and expertise in research methods will inform not only his teaching and advising, but also his approach to leading the program forward. In short, Blake has the full range of skills and aptitudes, as well as the vision and perspective, necessary to ensure the continued excellence and success of the Executive Doctorate program. We are very much looking forward to working with him.

Sincerely,  
Laura Perna, Department Chair

# WELCOME CLASS OF 2010, COHORT 8!

**Julie Amon**

*Assistant Dean for First Year Students*

Case Western Reserve University

**Amy Benedict-Augustine**

*Director, Career Development*

Cornell University

**Wallace Boston, Jr.**

*President & CEO*

American Public University System

**Joanne Braxton**

*Vice President for Planning & Institutional Assessment*

Suffolk Cty. Community College (NY)

**Loftus Carson II**

*Ronald D. Krist Professor of Law*

The University of Texas at Austin

**Karenann Carty**

*Dean of Academics, New Rochelle Campus*

Monroe College (NY)

**Silvia Castro**

*Provost*

ULACIT: Universidad Latinoamericana de Ciencia y Tecnología (Costa Rica)

**Glenn Cummings**

*Speaker of the House*

Maine House of Representatives

**Christine Erickson**

*Judicial & Student Affairs*

*Management Officer*

California State University - San Bernardino



**Gale Etschmaier**

*Associate Librarian, Public Services*

George Washington University

**Diane Eynon**

*Director, Wharton Executive Education*

University of Pennsylvania

**Henry Featherstone**

*Director of Budget & Planning*

University of the District of Columbia

**Christopher Ferguson**

*Director of Admissions*

Wilmington University

**Jeff Focht**

*Dean, Business & Technology*

Northampton Community College (PA)

**Gary Fraser**

*Dean of Students & Associate Dean of MBA Student Affairs*

New York University

**Cuauthemoc Godoy**

*Professor & Interim Dean*

Polytechnic University of Puerto Rico

**Lori Hurvitz**

*Assistant Dean of the College & Director, College Programming Office*

The University of Chicago

**Eric Kaplan**

*Associate Secretary*

University of Pennsylvania

**Matt Kinnich**

*Vice Pres., Stalla General Manager*

Becker Professional Review

**Michelle Milligan**

*Assistant Dean of Arts & Sciences*

Washington University in St. Louis

**Michelle Rinehart**

*Assistant Dean, School of Architecture & Planning*

The Catholic University of America

**Earl Simons**

*Assistant Vice President for Institutional Advancement*

York College (City Univ. of New York)

**Phoebe Stevenson**

*Deputy Executive Director*

American Educational Research Association

# SOUTH AFRICA 2008

## KLIPTOWN & THE TORCHBEARER FOUNDATION



Sue Head ('09)

*...the couple of hours spent in Kliptown were worth the entire trip.*

**Sue Head** ('09) was inspired by Cohort 7's trip to South Africa and says that the couple of hours spent in Kliptown were worth the entire trip. She had the opportunity to combine her new passion for helping the people of Kliptown with her work for the Torchbearer Foundation (TBF), of which she was a founding board member. TBF is focused on Cameroon, Africa, and employs the motto "Individual transformation from the inside out and community development from the bottom up." By forming small prayer groups and identifying specific projects in their communities, individuals work together to become problem solvers in their communities rather than looking to others for solutions. To date, over 400 Torchbearers are working to improve the lives of those in villages in towns throughout Cameroon. Their ultimate goal is to form Community Development Centers which will provide education, healthcare, micro-business development opportunities, and food co-ops. Dr. Martin Niboh, founder of the Torchbearer Foundations and physics professor at College of the Ozarks (where Sue works), says, "After growing up in poverty in Cameroon, I realized that the only real, positive, sustainable change in Africa is going to have to come from within its own people." Sue saw what Bob Nameng, head of the Soweto Kliptown Youth Foundation, was doing in Kliptown and hopes the Torchbearer Foundation model can be implemented there to multiply Bob's efforts. Sue created a replication notebook for the process that TBF has used to create a grassroots change movement in Cameroon—and they hope to enable a transformational leader in South Africa, like Bob, to do the same.



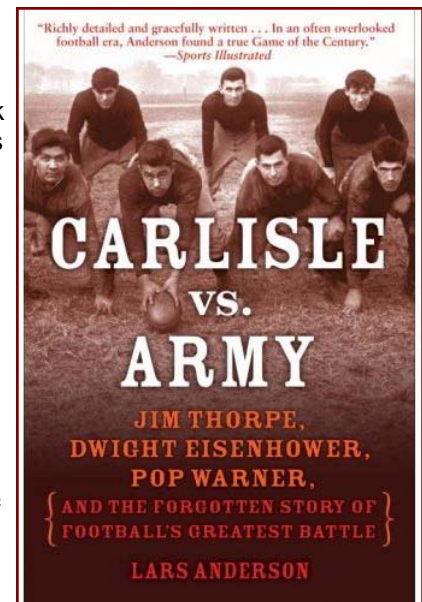
Cohort 7 in South Africa- Summer 2008

## WHAT WE'RE READING...

### Carlisle vs. Army: Jim Thorpe, Dwight Eisenhower, Pop Warner, and the Forgotten Story of Football's Greatest Battle

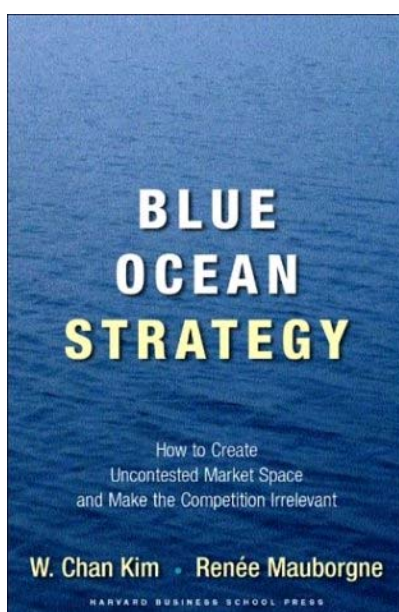
Lars Anderson

"Remember that it was the fathers and grandfathers of these Army players who fought your fathers and grandfathers in the Indian Wars. Remember Wounded Knee." Now that is a pregame pep talk. It was delivered by legendary coach Pop Warner to the Carlisle Indian School football team minutes before the squad took the field against Army in 1912. Carlisle was led by Jim Thorpe, still basking in his gold-medal performance in the 1912 Olympics; Army's emerging star was a gritty, three-yards-and-a-cloud-of-dust halfback named Dwight Eisenhower. Sports Illustrated writer Anderson reprises the landmark game in gripping, play-by-play fashion, but it is really the back-story that gives this thoroughly engaging book its bite: how Warner, college football's first superstar coach, found himself at an unheralded Indian school, and how he came to nurture Thorpe into becoming the greatest athlete of the first half of the twentieth century; how Thorpe struggled with family tragedy and the identity-crushing regimen common to the Indian schools of the era; and how a tough, street-fighting kid from the wrong side of the tracks in Abilene, Texas, landed on the gridiron at West Point, where his determination to knock Thorpe out of the game with a bone-crushing hit almost derailed the future president's military career. Anderson allows himself to get inside the heads of his characters, but as in the best sports-centered narrative nonfiction (Hillebrand's *Seabiscuit* and Frost's *Greatest Game Ever Played*, for example), the technique is based on solid research. A great sports story, told with propulsive narrative drive and offering a fascinating look at multiple layers of American popular culture. (Source: Booklist)



### Blue Ocean Strategy: How to Create Uncontested Market Space and Make the Competition Irrelevant

W. Chan Kim & Renée Mauborgne



Kim and Mauborgne's blue ocean metaphor elegantly summarizes their vision of the kind of expanding, competitor-free markets that innovative companies can navigate. Unlike "red oceans," which are well explored and crowded with competitors, "blue oceans" represent "untapped market space" and the "opportunity for highly profitable growth." The only reason more big companies don't set sail for them, they suggest, is that "the dominant focus of strategy work over the past twenty-five years has been on competition-based red ocean strategies." With this groundbreaking book, Kim and Mauborgne—both professors at France's INSEAD, the second largest business school in the world—aim to repair that bias. Using dozens of examples, from Southwest Airlines to the Cirque du Soleil, they present the tools and frameworks they've developed specifically for the task of analyzing blue oceans. They urge companies to "value innovation" that focuses on "utility, price, and cost positions," to "create and capture new demand" and to "focus on the big picture, not the numbers." And while their heavyweight analytical tools may be of real use only to serious strategy planners, their overall vision will inspire entrepreneurs of all stripes. Theirs is not the typical business management book's vague call to action; it is a precise, actionable plan for changing the way companies do business with one resounding piece of advice: swim for open waters. (Source: Publishers Weekly)

## EXEC DOC COMMUNITY NEWS

### 2004

**Noel Hogan** is now the Senior VP and Chief Compliance Officer at the Albany Medical Center in Albany, NY.

**John LaBrie** writes, "After three years in Vancouver, BC as Dean of Continuing Studies at Simon Fraser University, I have returned to Maine. I'll be assuming the post of Executive Director of the World Affairs Council of Maine, a small non-profit focused on the promotion and advancement of international education in the state. I look forward to seeing everyone at the 5th year reunion in January."

### 2005

**Paul Olson** has accepted a position as President and CEO of nuBridges, Inc., an e-commerce software and services business. Paul writes, "Eight years ago, when Pam and I 'retired' to 'rewire' our lives, we never dreamt we'd re-join the ranks of the business executive world. We enjoyed our fruitful time at Bethel University, mentoring individuals and couples, and staying connected to the business world through boards and advisory work (I continue to sit on boards). But, here I am in Atlanta taking on a new, exciting challenge. Remember — never say never!"

### 2006

**Ken Boyden** has been appointed Vice President for Institutional Advancement at Cabrini College (Radnor, PA), effective August 18th.

"A diverse background and experience, coupled with a deep commitment to higher education in the Catholic, liberal arts tradition, make Dr. Boyden uniquely suited to this important leadership position at Cabrini," said Dr. Marie George, president of Cabrini College, in a press release.

In another exciting move, **Tim Fournier** now finds himself at Northwestern University's new campus in Doha, Qatar, where he will serve as Senior Associate Dean for Finance & Administration and Chief Operating Officer. Tim writes, "Take the complexities of starting new academic programs and building administrative infrastructure as we discussed in the program and add to that the challenges resulting from the social, economic, and cultural differences that exist in a Middle Eastern emirate. It's exhausting, sometimes frustrating, often mind-boggling, but ultimately rewarding when you think about how this education will help these students better compete in the marketplace and contribute to this changing society."

**Jim Johnsen** is now Senior Vice President for Administration of Doyon, Ltd., a fast growing, for-profit Alaska Native Corporation with 12.5 millions acres of land and over a dozen businesses across the US. Jim writes, "I will still teach and serve on advisory boards at the University of Alaska, but my day job now--leading HR, IT, Corporate Relations, and Planning--will be focused on Doyon's goal of converting natural resource wealth into human capital. Fun!"

## THE EXECUTIVE DOCTORATE ANNUAL CONFERENCE

Join us in Philadelphia from January 15th-17th, 2009! Guest speakers TBA.

This year's theme: "Discovering our Potential: Higher Education in the 21st Century"

We have rooms on a courtesy hold at The Inn at Penn (215-222-0200), Club Quarters (212-575-0006) and Sheraton University (215-387-8000). Simply mention "Exec Doc Alumni Weekend" to make a reservation at Inn at Penn and Sheraton. Use "group code PEN209" for Club Quarters.

## COMMUNITY NEWS, CONT.

### 2007

Effective October 8th, **Rob Hradsky** assumed a new position as Assistant Vice President and Dean of Students at American University.

**Lea Johnson** is now an associate professor of business administration and the associate dean in the school of business administration at American International College in Springfield, MA. Lea writes, "This marks a gigantic career change... I am the only female faculty member in the business school, and it looks like I am going to be overseeing a number of graduate programs."

**Bill Kiehl** has published a new book, *Global Intentions Local Results: How Colleges Can Create International Communities* (CreateSpace), which examines the subject of campus internationalization from the perspective of three small college communities.

### 2009

**Carol Bonner** has been appointed to the position of Special Assistant to the President at Simmons College. In her new position, Carol will work directly with President Helen Drinan on a number of projects, including the advancement of Simmons' 2009 Strategic Framework: Mission, Vision and Priorities.

**Tom Bullock** has been hired as a faculty member in the department of Mathematics at the University of the District of Columbia. In addition to his teaching load, he is creating programs that will aim to increase the recruitment and retention of DC students in the undergraduate mathematics program, as well as increase the number of DC Public School math teachers who enter the graduate mathematics programs.



Carol (center) and Dena (left) and with Hilton Hallock in South Africa

**Dena Haritos Tsamitis** has been named the 2008 recipient of the Women of Influence Award for professional and academic leadership in developing innovative information security education programs. The award, sponsored by Alta Associates and CSO Magazine, was presented to Dena at the Executive Women's Forum in September. "I am deeply honored with this award because it reflects the leading edge work we continue to do at Carnegie Mellon, and the great strides women are making in the business world," said Dena.



Karen ('09), Athletics  
Director at PSU- Abington

**Karen Weaver** arranged for more than 150 sets of used Penn State soccer, baseball, softball and basketball uniforms to be donated to the Soweto Kliptown Youth Foundation as a part of Cohort 7's trip to South Africa over the summer. According to Bob Nameng, who heads the foundation, the athletic uniforms represent the "largest single gift the Soweto Kliptown Youth Foundation has ever received."

Did we miss something? Want to share an update? Send your news to James Kingham, Graduate Assistant, at [kinghamj@dolphin.upenn.edu](mailto:kinghamj@dolphin.upenn.edu), or Ginger O'Neill, Program Coordinator, at [gingero@gse.upenn.edu](mailto:gingero@gse.upenn.edu). We want to hear what you have been up to!