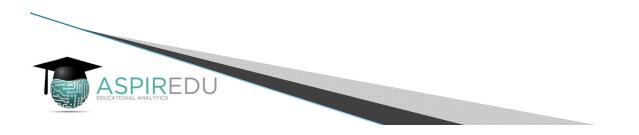


#### **Aspire Analytics**



# 8,000,000

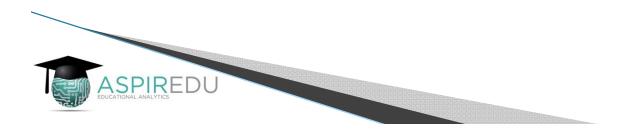
That's how many students are currently enrolled in online courses today – in the U.S. alone.



PROBLEM

## 50%

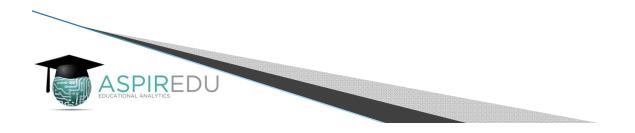
That's the percentage of those 8 million students that will actually complete those courses.



#### FACT

Online schools have student retention personnel whose job it is to identify the students that are at the greatest risk of dropping out – and to then provide support to those students in an effort to keep them in school.

So why is the retention rate so dreadful?



#### FACT

### Because this is what many student retention personnel are working from today.

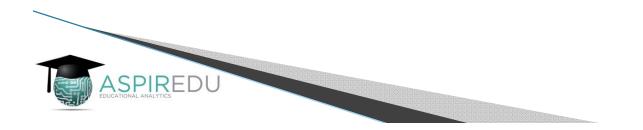
dent id	assignment title	assignment submission date	assignment learning ou l	earning ou attempt	outcome sc course name	course id assignment url
954297	Assignment 3.2: Written Assignment	1391195 2012-07-15T21:55:17-06:00	20 MA203 Intr	999615 1	1 0 MA203-06272012A Introductory Biology for Non-Majors	592979 https://rossonline.instructure.com/courses/592979/assignm
954848	Assignment 1.1: Discussion - Introduc	1457476 2012-06-28T18:57:09-06:00	20 MA204 Cor	999614	7 0 MA204A Computer Software Applications in Healthcare	612788 https://rossonline.instructure.com/courses/612788/assignm
1612238	Assignment 2.3: Written Assignment	1391568 2012-07-13T13:00:11-06:00	20 GEN200 Cri	995073	7 1 GEN200-06272012A Critical Thinking	592994 https://rossonline.instructure.com/courses/592994/assignm
1974480	Assignment 2.2: Journal Entry	1391529 2012-07-10T19:53:22-06:00	19 GEN103 Ps	995071	6 1 GEN103-06272012A Introduction to Psychology	592996 https://rossonline.instructure.com/courses/592996/assignm
954297	Assignment 5.2: Written Assignment	1391197 2012-07-29T21:23:41-06:00	17 MA203 Intr	999615	6 0 MA203-06272012A Introductory Biology for Non-Majors	592979 https://rossonline.instructure.com/courses/592979/assignm
1974484	Assignment 4.2: Written Assignment	1030538 2012-06-17T19:30:48-06:00	18 GEN101 Co	995069	4 0 GEN101-05232012B Introduction to Communications	347998 https://rossonline.instructure.com/courses/347998/assignm
1974492	Assignment 5.2: Speech Outline and	1030540 2012-06-27T08:35:09-06:00	15 GEN101 Co	995069	4 0 GEN101-05232012B Introduction to Communications	347998 https://rossonline.instructure.com/courses/347998/assignm
1308927	Assignment 1.1: Discussion - Condem	1391609 2012-06-27T18:32:37-06:00	17 GEN201 Life	995074	4 0 GEN201-06272012B Lifespan Development	592990 https://rossonline.instructure.com/courses/592990/assignm
1218142	Assignment 4.1: Discussion - Peer Pre	1218769 2012-06-14T15:52:59-06:00	16 GEN201 Lif	995074	3 1 GEN201-05232012B Lifespan Development	409344 https://rossonline.instructure.com/courses/409344/assignm
1286931	Assignment 4.1: Making Do with Insu	1200512 2012-06-14T18:05:18-06:00	18 GEN200 Cri	995073	3 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignm
1612235	Assignment 4.1: Discussion	1200456 2012-06-14T19:05:15-06:00	15 GEN103 Ps	995071	3 0 GEN103-05232012A Introduction to Psychology	408366 https://rossonline.instructure.com/courses/408366/assignm
1974477	Assignment 5.2: Speech Outline and	1199728 2012-06-26T17:22:08-06:00	19 GEN101 Co	995069	3 0 GEN101-05232012A Introduction to Communications	408189 https://rossonline.instructure.com/courses/408189/assignm
1304446	Assignment 5.2: Written Assignment	1200520 2012-06-27T22:21:41-06:00	19 GEN200 Cri	995073	3 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignm
1218116	Assignment 1.1: Discussion - Househ	1391504 2012-06-28T15:09:56-06:00	20 MA202 Dos	995076	3 0 MA202-06272012B Dosage Calculations	592991 https://rossonline.instructure.com/courses/592991/assignm
1974480	Assignment 1.3: Journal Entry	1391526 2012-07-03T16:32:13-06:00	19 GEN103 Ps	995071	3 1 GEN103-06272012A Introduction to Psychology	592996 https://rossonline.instructure.com/courses/592996/assignm
1974492	Assignment 1.3: Journal Entry	1391526 2012-07-05T20:59:36-06:00	19 GEN103 Ps	995071	3 1 GEN103-06272012A Introduction to Psychology	592996 https://rossonline.instructure.com/courses/592996/assignm
954312	Assignment 1.2: Written Assignment	1391189 2012-07-08T14:35:06-06:00	20 MA203 Intr	999615	3 0 MA203-06272012A Introductory Biology for Non-Majors	592979 https://rossonline.instructure.com/courses/592979/assignn
1974484	Assignment 2.3: Journal Entry	1391531 2012-07-08T18:05:42-06:00	20 GEN103 Ps	995071	3 1 GEN103-06272012A Introduction to Psychology	592996 https://rossonline.instructure.com/courses/592996/assignn
954843	Assignment 3.2: Written Assignment	1391195 2012-07-19T22:27:07-06:00	20 MA203 Intr	999615	3 0 MA203-06272012A Introductory Biology for Non-Majors	592979 https://rossonline.instructure.com/courses/592979/assignn
1612226	Assignment 3.3: Written Assignment	1391569 2012-07-20T17:03:47-06:00	16 GEN200 Cri	995073	3 1 GEN200-06272012A Critical Thinking	592994 https://rossonline.instructure.com/courses/592994/assignn
954297	Assignment 4.2: Written Assignment	1391196 2012-07-22T16:31:45-06:00	20 MA203 Intr	999615	3 0 MA203-06272012A Introductory Biology for Non-Majors	592979 https://rossonline.instructure.com/courses/592979/assignn
1974480	Assignment 4.2: Case Study	1391541 2012-07-23T12:07:24-06:00	19 GEN103 Ps	995071	3 0 GEN103-06272012A Introduction to Psychology	592996 https://rossonline.instructure.com/courses/592996/assignn
1974492	Assignment 4.3: Case Study	1391544 2012-07-24T21:15:54-06:00	19 GEN103 Ps	995071	3 1 GEN103-06272012A Introduction to Psychology	592996 https://rossonline.instructure.com/courses/592996/assignn
		1200492 2012-06-06T09:34:06-06:00	18 GEN200 Cri	995073	2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignn
1985040	Assignment 3.2: Discussion - Soda	1216794 2012-06-06T20:20:38-06:00	20 GEN102 Nu	995070	2 0 GEN102-05232012B Introduction to Nutrition	409245 https://rossonline.instructure.com/courses/409245/assignn
1286938	Assignment 3.1: Categorical Statemer	1200510 2012-06-07T07:35:59-06:00	19 GEN200 Cri	995073	2 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignn
1286938	Assignment 3.2: Superstitions (Discus	1200511 2012-06-07T07:49:14-06:00	19 GEN200 Cri	995073	2 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignn
1286926	Assignment 3.2: Superstitions (Discus	1200492 2012-06-07T09:23:29-06:00	20 GEN200 Cri	995073	2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignr
	Assignment 3.1: Categorical Statemer		20 GEN200 Cri	995073	2 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignr
	Assignment 3.2: Discussion - Soda	1216794 2012-06-07T16:44:04-06:00	20 GEN102 Nu	995070	2 0 GEN102-05232012B Introduction to Nutrition	409245 https://rossonline.instructure.com/courses/409245/assignm
	Assignment 3.1: Categorical Statemer	1200491 2012-06-07T17:21:28-06:00	16 GEN200 Cri	995073	2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignn
1286927	Assignment 3.1: Categorical Statemer	1200491 2012-06-07T17:57:37-06:00	19 GEN200 Cri	995073	2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignn
	Assignment 3.2: Superstitions (Discus		20 GEN200 Cri		2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignm
	Assignment 3.2: Discussion - Soda	1216794 2012-06-07T19:46:13-06:00	18 GEN102 Nu		2 0 GEN102-05232012B Introduction to Nutrition	409245 https://rossonline.instructure.com/courses/409245/assignm
	Assignment 3.1: Categorical Statemer		20 GEN200 Cri		2 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignn
	Assignment 3.1: Categorical Statemer		20 GEN200 Cri	995073	2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignm
	Assignment 3.2: Superstitions (Discus		20 GEN200 Cri		2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignm
	Assignment 3.2: Superstitions (Discus		16 GEN200 Cri		2 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignn
	Assignment 3.1: Categorical Statemer		14 GEN200 Cri		2 0 GEN200-05232012B Critical Thinking	408369 https://rossonline.instructure.com/courses/408369/assignn
	Assignment 3.1: Categorical Statement		15 GEN200 Cri		2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignm
	Assignment 3.3: Written Assignment		12 GEN102 Nu		2 0 GEN102-05232012B Introduction to Nutrition	409245 https://rossonline.instructure.com/courses/409245/assignn
	Assignment 3.3: Written Assignment		19 GEN201 Lif		2 0 GEN201-05232012B Lifespan Development	409344 https://rossonline.instructure.com/courses/409344/assignm
	Assignment 3.2: Case Study	1200462 2012-06-12T20:33:47-06:00	19 GEN103 Ps		2 0 GEN103-05232012A Introduction to Psychology	408366 https://rossonline.instructure.com/courses/408366/assignm
	Assignment 4.2: Moral Standards (Dis		19 GEN200 Cri		2 0 GEN200-05232012A Critical Thinking	408368 https://rossonline.instructure.com/courses/408368/assignm
	Assignment 4.1: Discussion - Peer Pre		20 GEN200 Lif		2 1 GEN201-052320128 Lifespan Development	409344 https://rossonline.instructure.com/courses/409344/assignm
	Assignment 4.2: Discussion - Middle-		20 GEN201 Lif		2 1 GEN201-052320128 Lifespan Development	409344 https://rossonline.instructure.com/courses/409344/assignm
	Assignment 4.1: Discussion - Peer Pre		20 GEN201 Lif		2 1 GEN201-052320126 Lifespan Development	408371 https://rossonline.instructure.com/courses/408371/assignm
		1200556 2012-06-13117:08:06-06:00	20 GEN201 Lif		2 1 GEN201-05252012A Lifespan Development	408371 https://rossonline.instructure.com/courses/408371/assignm



#### FACT

#### There is no simple, predictive analytics tool on the market today. Student retention personnel are forced to be *reactive* to students' problems.





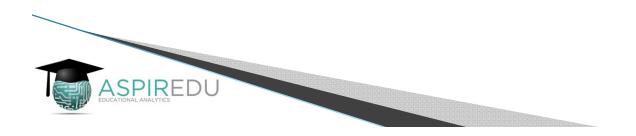
#### PROBLEM

If retention staff members were able to analyze all of the students' behavior over the past few weeks, they would have been able to figure out that there was a problem.



#### ANALOGY

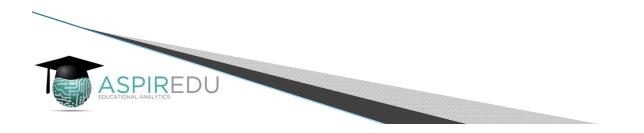
Let's draw an analogy to your personal credit score. That score is the result of a number of your *past* behaviors related to your payment history. It is widely accepted as an accurate predictor of your *future* payment behavior.



#### **MARKET LEADERSHIP**

## Aspire Analytics is the educational industry's equivalent of the credit score.

Student	Risk Index	Highest Risk Factor				
Jim Clark	100	Too long since last submission				
Dave Anderson	76	Grades				



#### AspirEDU has identified the data points that most closely correlate to student success.

student id	assignment title	assignment submission date	assignment learning ou l	arning ou attempt	outcom	ne sc course name	course id	assignment url	1 1
954297	Assignment 3.2: Written Assignment	1391195 2012-07-15T21:55:17-06:00	20 MA203 Intr	999615 1	1	0 MA203-06272012A Introductory Biology for Non-Majors	592979	https://rossonline.instructure.com/courses,	/592979/assignmer
954848	Assignment 1.1: Discussion - Introduc	1457476 2012-06-28T18:57:09-06:00	20 MA204 Cor	999614	7	0 MA204A Computer Software Applications in Healthcare	612788	https://rossonline.instructure.com/courses,	/612788/assignmen
1612238	Assignment 2.3: Written Assignment	1391568 2012-07-13T13:00:11-06:00	20 GEN200 Cri	995073	7	1 GEN200-06272012A Critical Thinking	592994	https://rossonline.instructure.com/courses,	/592994/assignmen
1974480	Assignment 2.2: Journal Entry	1391529 2012-07-10T19:53:22-06:00	19 GEN103 Ps	995071	6	1 GEN103-06272012A Introduction to Psychology	592996	https://rossonline.instructure.com/courses,	/592996/assignmer
954297	Assignment 5.2: Written Assignment	1391197 2012-07-29T21:23:41-06:00	17 MA203 Intr	999615	6	0 MA203-06272012 mitroductory Biology for Non-Majors	592979	https://rossonline.instructure.com/courses,	/592979/assignmen
1974484	Assignment 4.2: Written Assignment	1030538 2012-06-17T19:30:48-06:00	18 GEN101 Co	995069	4	0 GEN101-05232012 Introduction to Communications	347998	https://rossonline.instructure.com/courses,	/347998/assignmen
1974492	Assignment 5.2: Speech Outline and I	1030540 2012-06-27T08:35:09-06:00	15 GEN101 Co	995069	4	0 GEN101-052320128 Introduction to Communications	347998	https://rossonline.instructure.com/courses,	/347998/assignmer
1308927	Assignment 1.1: Discussion - Condem	1391609 2012-06-27T18:32:37-06:00	17 GEN201 Lif	995074	4	0 GEN201-062720128 Lifespan Development	592990	https://rossonline.instructure.com/courses,	/592990/assignmer
1218142	Assignment 4.1: Discussion - Peer Pre	1218769 2012-06-14T15:52:59-06:00	16 GEN201 Lif	995074	3	1 GEN201-052320128 Lifespan Development	409344	https://rossonline.instructure.com/courses,	/409344/assignmen
1286931	Assignment 4.1: Making Do with Insu	1200512 2012-06-14T18:05:18-06:00	18 GEN200 Cri	995073	3	0 GEN200-052320128 Critical Thinking	408369	https://rossonline.instructure.com/courses,	/408369/assignmen
1612235	Assignment 4.1: Discussion	1200456 2012-06-14T19:05:15-06:00	15 GEN103 Pa	995071	3	0 GEN103-05232012A Introduction to Psychology	408366	https://rossonline.instructure.com/courses,	/408366/assignmen
1974477	Assignment 5.2: Speech Outline and [	1199728 2012-06-26T17:22:08-06:00	19 GEN101 Co	995069	3	0 GEN101-05232012A Introduction to Communications	408189	https://rossonline.instructure.com/courses,	/408189/assignmen
1304446	Assignment 5.2: Written Assignment	1200520 2012-06-27T22:21:41-06:00	19 GEN200 Cri	995073	3	0 GEN200-052320128 Critical Thinking	408369	https://rossonline.instructure.com/courses,	/408369/assignmen
1218116	Assignment 1.1: Discussion - Househc	1391504 2012-06-28T15:09:56-06:00	20 MA202 Dos	995076	3	0 MA202-062720128 Dosage Calculations	592991	https://rossonline.instructure.com/courses.	/592991/assignmen
1974480	Assignment 1.3: Journal Entry	1391526 2012-07-03T16:32:13-06:00	1 001105 19	2230/1	3	1 GEN103-06272012A Introduction to Psychology	592996	https://rossonline.instructure.com/courses.	/592996/assignmen
1974492	Assignment 1.3: Journal Entry	1391526 2012-07-05T20:59:36-06:00	19 GEN103 P9		3	1 GEN103-06272012A Introduction to Psychology	592996	https://rossonline.instructure.com/courses.	/592996/assignmen
	Assignment 1.2: Written Assignment	1391189 2012-07-08T14:35:06-06:00	20 MA203 Intr	999615	3	0 MA203-06272012A Introductory Biology for Non-Majors	592979	https://rossonline.instructure.com/courses.	/592979/assignmen
	Assignment 2.3: Journal Entry	1391531 2012-07-08T18:05:42-06:00	20 GEN103 Ps		3	1 GEN103-06272012A Introduction to Psychology		https://rossonline.instructure.com/courses,	
	Assignment 3.2: Written Assignment	1391195 2012-07-19T22:27:07-06:00	20 MA203 Intr		3	0 MA203-06272012A Introductory Biology for Non-Malors		https://rossonline.instructure.com/courses	
1612226	Assignment 3.3: Written Assignment	1391569 2012-07-20T17:03:47-06:00	16 GEN200 Cri	995073	3	1 GEN200-06272012A Critical Thinking	592994	https://rossonline.instructure.com/courses.	/592994/assignmen
	Assignment 4.2: Written Assignment	1391196 2012-07-22T16:31:45-06:00	20 MA203 Intr		3	0 MA203-06272012A Introductory Biology for Non-Majors		https://rossonline.instructure.com/courses.	
	Assignment 4.2: Case Study	1391541 2012-07-23T12:07:24-06:00	19 GEN103 Ps		3	0 GEN103-06272012A Introduction to Psychology		https://rossonline.instructure.com/courses,	
	Assignment 4.3: Case Study	1391544 2012-07-24T21:15:54-06:00	19 GEN103 Pp		÷	1 GEN103-06272012A Introduction to Psychology		https://rossonline.instructure.com/courses.	
	Assignment 3.2: Superstitions (Discus		18 GEN200 Cri			0 GEN200-05232012A Critical Thinking		https://rossonline.instructure.com/courses.	
	Assignment 3.2: Discussion - Soda	1216794 2012-06-06T20:20:38-06:00	20 GEN102 Nu		2	0 GEN102-052320128 Introduction to Nutrition		https://rossonline.instructure.com/courses.	
	Assignment 3.1: Categorical Statemer		19 GEN200 Cri		2	0 GEN200-052320128 Critical Thinking		https://rossonline.instructure.com/courses.	
	Assignment 3.2: Superstitions (Discus		19 GEN200 Cri		2	0 GEN200-05232012B Critical Thinking		https://rossonline.instructure.com/courses,	
	Assignment 3.2: Superstitions (Discus		20 GEN200 Cri		2	0 GEN200-05232012A Critical Thinking		https://rossonline.instructure.com/courses,	
	Assignment 3.1: Categorical Statemer		20 GEN200 Cri		2	0 GEN200-052320128 Critical Thinking		https://rossonline.instructure.com/courses.	
	Assignment 3.2: Discussion - Soda	1216794 2012-06-07T16:44:04-06:00	20 GEN102 Nu		2	0 GEN102-052320128 Introduction to Nutrition		https://rossonline.instructure.com/courses.	
	Assignment 3.1: Categorical Statemer		16 GEN200 Cri		2	0 GEN200-05232012A Critical Thinking		https://rossonline.instructure.com/courses,	
	Assignment 3.1: Categorical Statemer		19 GEN200 Cri		2	0 GEN200-05232012A Critical Thinking		https://rossonline.instructure.com/courses.	
		1200492 2012-06-07T18:20:04-06:00	20 GEN200 Cri		2	0 GEN200-05232012A Critical Thinking		https://rossonline.instructure.com/courses.	
	Assignment 3.2: Discussion - Soda	1216794 2012-06-07T19:46:13-06:00	18 GEN102 Nu		2	0 GEN102-052320128 Introduction to Nutrition		https://rossonline.instructure.com/courses	
	Assignment 3.1: Categorical Statemer		20 GEN200 Cri		2	0 GEN200-052320128 Critical Thinking		https://rossonline.instructure.com/courses.	
	Assignment 3.1: Categorical Statemer	1200491 2012-06-07T21:59:45-06:00	20 GEN200 Cri		2	0 GEN200-052320126 Critical Thinking		https://rossonline.instructure.com/courses,	
	Assignment 3.2: Superstitions (Discus		20 GEN200 Cri		2	0 GEN200-05232012A Critical Thinking		https://rossonline.instructure.com/courses,	
		1200511 2012-06-09T18:12:32-06:00	16 GEN200 Cri		2	0 GEN200-052320128 Critical Thinking		https://rossonline.instructure.com/courses.	
		1200510 2012-06-09T18:13:31-06:00	14 GEN200 Cri	005073	2	GEV200-052220128 Critical Thinking     GEV200-052320128 Critical Thinking		https://rossonline.instructure.com/courses	
	Assignment 3.1: Categorical Statemer		15 GEN200 Cri	995073	2	0 GE1200-05232012A Critical Thinking		https://rossonline.instructure.com/courses,	
	Assignment 3.3: Written Assignment	1216805 2012-06-10120:55:13-06:00	12 GEN102 No		2	0 GEN102-052320128 chickar mining		https://rossonline.instructure.com/courses	
	Assignment 3.3: Written Assignment	1218799 2012-06-12116:48:11-06:00	19 GEN201 Lif		2	0 GEN202-052320128 Lifespan Development		https://rossonline.instructure.com/courses	
	Assignment 3.2: Case Study	1200462 2012-06-12120:33:47-06:00	19 GEN103 Pp		2	0 GEN103-052320126 Integral Development		https://rossonline.instructure.com/courses,	
		1200494 2012-06-12120-33:47-06:00	19 GEN200 Cri		2	0 GEN200-05232012A Introduction to Psychology 0 GEN200-05232012A Critical Thinking		https://rossonline.instructure.com/courses	
		1200494 2012-06-13106:43:33-06:00			2	1 GEN201-05232012A Critical Inlinking 1 GEN201-05232012B Lifespan Development		https://rossonline.instructure.com/courses,	
		1218769 2012-06-13115:23:29-06:00	20 GEN201 LIÍ 20 GEN201 LIÍ		2	1 GEN201-052320128 Lifespan Development 1 GEN201-052320128 Lifespan Development		https://rossonline.instructure.com/courses, https://rossonline.instructure.com/courses.	
		1218//1 2012-06-13/16:10:52-06:00 1200555 2012-06-13T17:08:06-06:00	20 GEN201 Lif		2	1 GEN201-052320128 Lifespan Development 1 GEN201-05232012A Lifespan Development		https://rossonline.instructure.com/courses, https://rossonline.instructure.com/courses.	
					2			https://rossonline.instructure.com/courses, https://rossonline.instructure.com/courses.	
1252843	Assignment 4.2: Discussion - Middle-/	1200556 2012-06-13T17:21:40-06:00	20 GEN201 Lif	995074	2	1 GEN201-05232012A Lifespan Development	408371	https://rossonaine.instructure.com/courses,	/4083/1/assignmen

Examples:

•Last login date

•Last date they submitted an assignment

•Current grade in course

•Number of missing assignments

Communication with instructor

First-time college student

Academic Warning

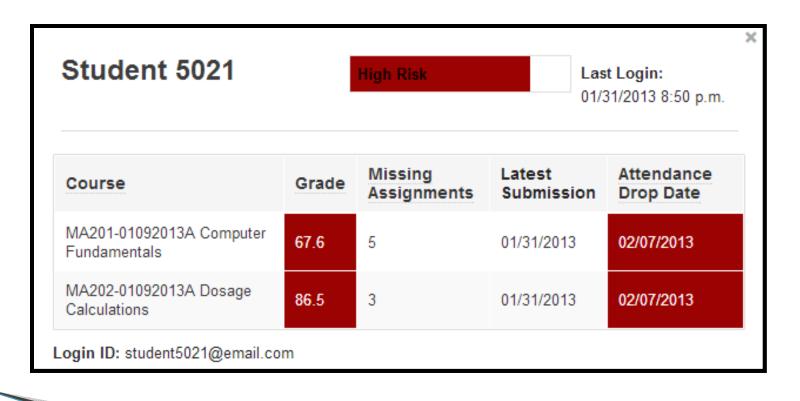
We extract those data points for every student at the school and apply our proprietary algorithm.



We then provide schools with a dashboard that ranks their student population by risk for dropping out or failing.

Overview Departments	Overview	Overview of at Risk Students		
Courses	Student	Risk Index	Risk Reason	
Instructors	Susan Johnson	77	Grade: 60% course grade average	
Trends	Joslin Wallace	30	Grade: 49% course grade average	
	Brandy Wooley	28	Grade: 41% course grade average	
	Jane Short	28	Grade: needs a "C" or better	
	Teresa Keck	23	Grade: 57% course grade average	
	John McDaniel	22	Grade: needs a "C" or better	
	Daniel Lozar	20	Assignments: 1 missing assignment	
	Geneva Robinson	18	Assignments: 1 missing assignments	
	April Velasquez	15	Assignments: 1 missing assignment	
	Julie Berry	14	Assignments: 1 missing assignments	
	"	© ASPIREDU LLC 2012.		

Furthermore, the dashboard allows schools to click on a student's name and drill down to see the key performance indicators contributing to the increased risk score.

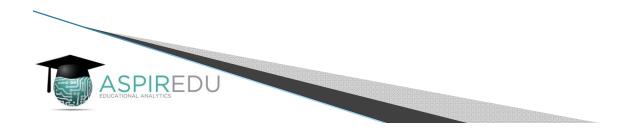


ASPIREDU EDUCATIONAL ANALYTICS

## SO NOW WHAT?

Each morning, student retention personnel come into work, pull up their Aspire dashboard and prioritize their outreach based on the students most at risk for dropping out.





#### **ASPIRE ANALYTICS**

SPIREDU

Overview		Ovorvio	w of at Dick	Studente			
Departments	5	Overview of at Risk Students					
Courses		Student	Risk Index	Risk Reason			
nstructors		Susan Johnson	77	Grade: 60% course grade average			
frends		Joslin Wallace	30	Grade: 49% course grade average			
		Brandy Wooley	28	Grade: 41% course grade average			
		Jane Short	28	Grade: needs a "C" or better			
		Teresa Keck	23	Grade: 57% course grade average			
		John McDaniel	22	Grade: needs a "C" or better			
		Daniel Lozar	20	Assignments: 1 missing assignments			
		Geneva Robinson	10	Assignments: 1 missing assignments			
		April Velasquez	15	Assignments: 1 missing assignments			
		Julie Berry	14	Assignments: 1 missing assignments			

## An affordable solution that can be implemented in one week or less.

**CONTACT US** 

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#### For a live demonstration of Aspire Analytics

