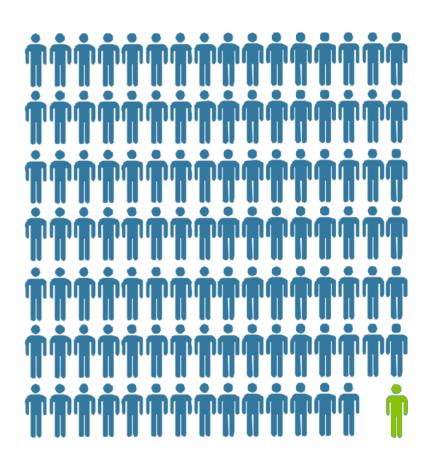


Rethinking Transition through Digital Life-Skills

@autismexpressed

### **Autism Spectrum Disorders.**



1.5 million individuals in the US have an ASD.

1 in 88 children

Growing at a yearly rate of 17% \*CDC average

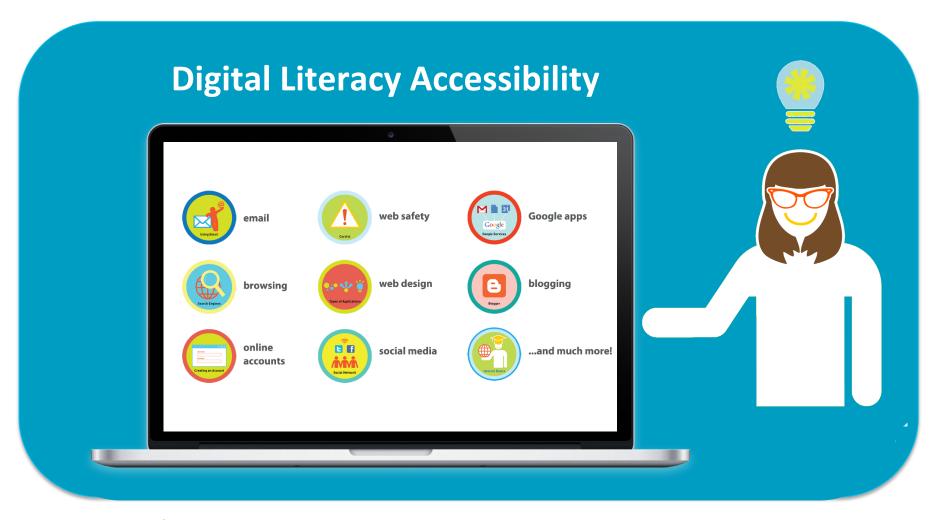


### The Problem.

**Life Skills Today Student with Autism** 



### The Solution.







2010 Regional Computer Fair Competition 3<sup>rd</sup> Place in the Multimedia Category

#### The Wharton School, University of Pennsylvania Parents of Students with Autism Survey, 2012

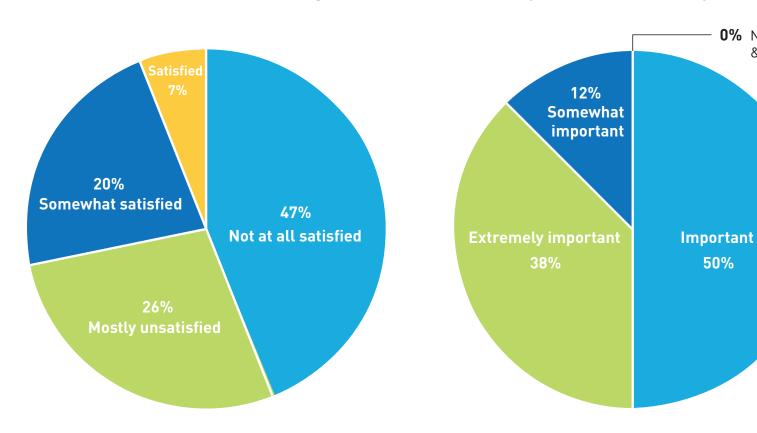


#### **Perceived Importance of Autism Expressed Services**

0% Not crucial

50%

& Not at all Important



### **Correlates: Media Interaction**

For students with ASD ages 13-17, "solitary screen-based media use represents a

### primary & preferred activity for a large percentage of youths with ASD." (Mazurek, et. al,)

"For students with autism, computerized instruction has been

# effective in teaching sentence structure, social

problem solving, vocabulary, & increasing communication initiations & relevant speech in naturalistic interactions" (ASHA, 2006).

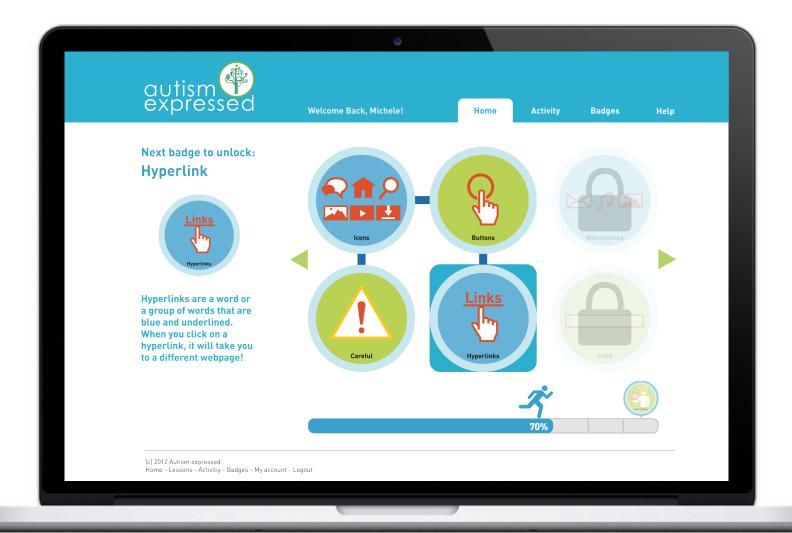
Over half of youths with ASD (64.4%) did not use email or chat at all. (Mazurek, et. al,)

# "Technological literacy is an essential component of job

readiness, citizenry, & life skills" (Baker & Oneil, 2003)



#### **Our Product**



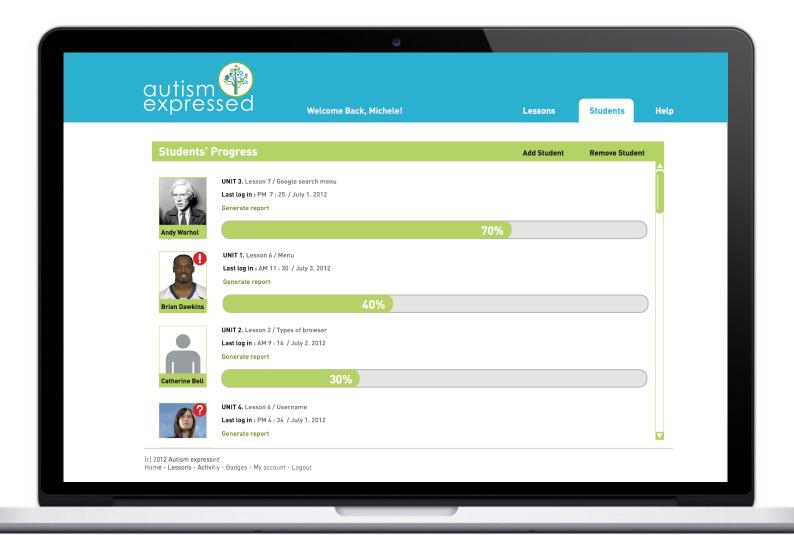


### **Our Product**





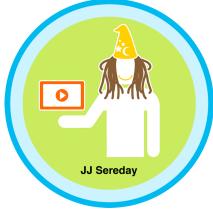
#### **Our Product**





#### The Team.









- Awarded thoughtleader & pioneer.
- Rare subject matter expertise (digital media & autism education).
- Award-winning multi-media designer.
- Expertise in usercentered design.
- Top of his class.
  Carnegie Mellon's
  Silicon Valley.
- Masters of Software Management.

- Wharton MBA.
- Former consultant at KPMG for fortune 500 companies.



### What others are saying.

"We believe that this wonderful product is a viable and strong program for increasing transition outcomes and developing a variety of skills for our students."

Jill Schweizer. Special Education Supervisor, Central Bucks School District.

"Autism Expressed combines skill enhancement & real world applications that assists students with learning how to understand, interact, and develop the tools to find their voice in this world."

Alton Strange. Transition Coordinator, School District of Philadelphia.

"Autism Expressed has demonstrated a strong commitment to solving access challenges and their past work has positioned them as leaders in the field."

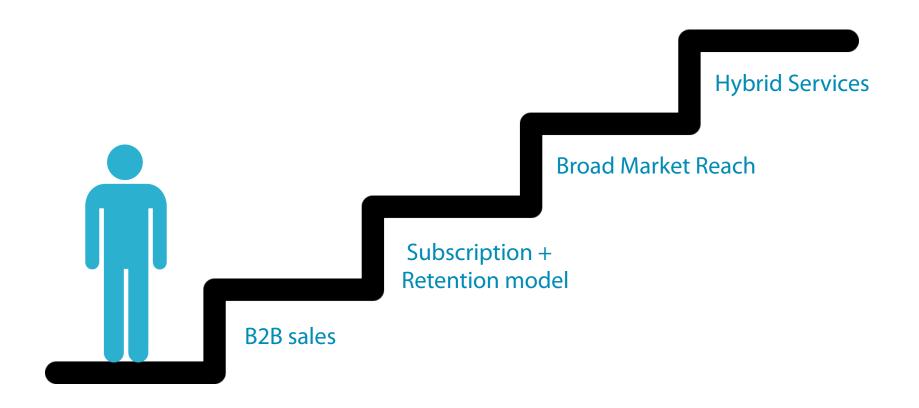
Marc Irlandez. Director of Information Technology & Life Labs, United Cerebral Palsy.

"Autism Expressed is impressive and very useful for students with and without disabilities learning to use technology in the classroom.

Patrick Timony. Adaptive Technology Librarian, DC Public Library.



### Our Growth.





#### Research Advisors.







#### David Mandell, D. Sc.

- Director of Center for Mental Health Policy & Services Research, University of Pennsylvania
- Director of Autism Task Force
- Associate Director, Center for Autism Research,
  The Children's Hospital of Philadelphia

#### Catherine Chase, MA L.D.T.C.

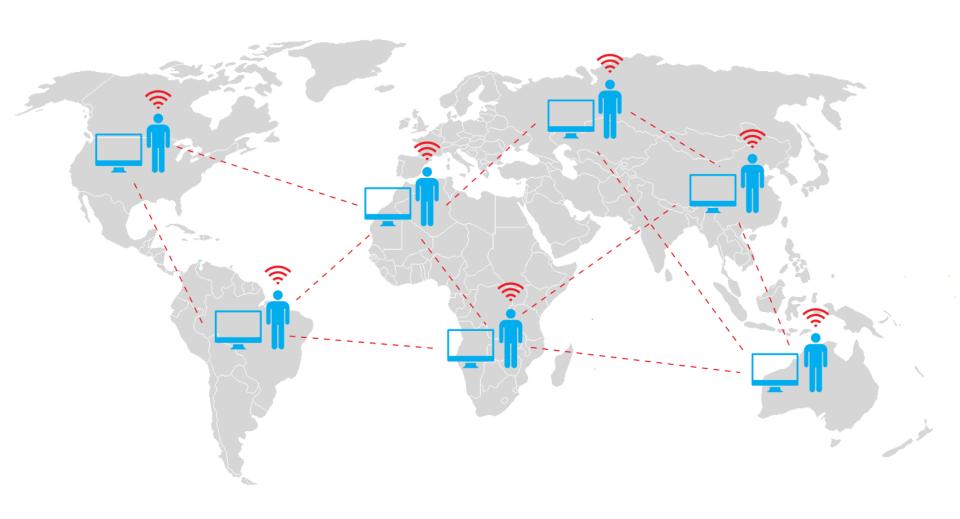
- First Educator Awarded Fellowship in Developmental Behavioral Pediatrics @ Harvard Medical School
- Psycho-Educational Diagnostician

#### Michel Miller, Ph.D.

- Director of Special Education Program at Drexel
  University's Graduate School of Education
- Educational Technology Program
- Counsel of Exceptional Children



## The Erudient Borderless Education



## Thank you.

Michele McKeone, M. Ed Founder + CEO Autism Expressed

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