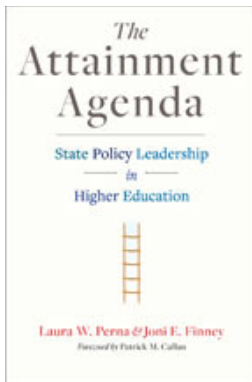


Forthcoming

FROM JOHNS HOPKINS UNIVERSITY PRESS

Special
30%
Discount



The Attainment Agenda

State Policy Leadership in Higher Education

Laura W. Perna and Joni E. Finney

foreword by **Patrick M. Callan**

Although the federal government invests substantial resources into student financial aid, states have the primary responsibility for policies that raise overall higher educational attainment and improve equity across groups. The importance of understanding how states may accomplish these goals has never been greater, as educational attainment is increasingly required for economic and social well-being of individuals and society.

Drawing on data collected from case studies of the relationship between public policy and higher education performance in five states—Georgia, Illinois, Maryland, Texas, and Washington—*The Attainment Agenda* offers a framework for understanding how state public policy can effectively promote educational attainment.

Laura W. Perna and Joni E. Finney argue that there is no silver bullet to improve higher education attainment. Instead, achieving the required levels of attainment demands a comprehensive approach. The insights offered in *The Attainment Agenda* have important implications for public policymakers, college and university leaders, and educational researchers interested in ensuring sustained higher education attainment.

Laura W. Perna is a professor in the Graduate School of Education at the University of Pennsylvania and is editor and co-author of several books, including *The State of College Access and Completion: Improving College Success for Students from Underrepresented Groups*. **Joni E. Finney** is a professor in the Graduate School of Education at the University of Pennsylvania and principal author of *Measuring Up*, the first state report cards for higher education. She is co-author or editor of several books.

"Successfully builds an understanding of how state policies can contribute to improved educational attainment levels and improved socioeconomic equity. The authors' extensive work makes this an excellent book that will be widely read."—James C. Hearn, University of Georgia

Be sure to mention the code **HNAF** to receive your 30% discount

To Order Call
1-800-537-5487

Or Visit
www.press.jhu.edu

Send Mail Orders to:
**Johns Hopkins
University Press
c/o Hopkins
Fulfillment Service
P.O. Box 50370
Baltimore, MD
21211-4370**

ORDER FORM

Payment or complete credit card information must accompany all mail-in orders.

Or order by phone: **1-800-537-5487**. Be sure to mention the code **HNAF** to receive your 30% discount

Please send me _____ hardcover copy/ies
(978-1-4214-1406-5) at the **special reduced price of \$34.97** (reg. \$49.95)

Please send me _____ ebook copy/ies
(978-1-4214-1407-2) at the **special reduced price of \$34.97** (reg. \$49.95)

Shipping charges: \$5.00 first book, \$2.00 each additional; outside the U.S. \$10.00 first book, \$6.00 each additional.

Residents of CA, CT, DC, FL, GA, HI, MD, MO, NJ, NY, PA, TX, and Canada please add applicable sales tax or GST. Prices subject to change.

Payment method: Check enclosed, payable to HFS.
 MasterCard Visa Discover American Express

Shipping address: (Please print.)

Name: _____

Address: _____

City/State/Zip: _____

Acct #: _____

Exp. date: _____ Security Code _____

Daytime phone: _____

Signature: _____