MOOCs4D: Potential at the Bottom of the Pyramid

April 10-11, 2014

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Reduce the cost of locally available higher education

Increase the quality and relevance of university courses

Provide a competitive credential to all Kepler graduates
What’s the problem?
300 million
youth population (ages of 10-24)
% of population with a university degree

L. America & Caribbean: 41%
Middle East & N. Africa: 31%
East Asia: 29%
Sub-Saharan Africa: 7%

2000 - 2011
95% of youth unable to pursue any form of higher ed
% OF GLOBAL COLLEGE AGED POPULATION

Developed Countries: 13% → 12%
L. America & Caribbean: 9% → 6%
Asia & Pacific: 61% → 41%
Africa: 17% → 41%

2000 - 2099
Africa's education system is not providing the types of skills and work readiness required by businesses—less than 30 percent of businesses believe tertiary graduates are ready for the workplace.

– McKINSEY GLOBAL INSTITUTE
3,000 applications for 50 seats
How are we doing so far?
THE GOOD

MOTIVATION

DRIVE

INTELLIGENCE
THE BAD

INTERNET

ENGLISH

PREPAREDNESS
UNIVERSITY IN A BOX