



MOOCs4D: Potential at the Bottom of the Pyramid



April 10-11, 2014

Presentation by
Clara Ng



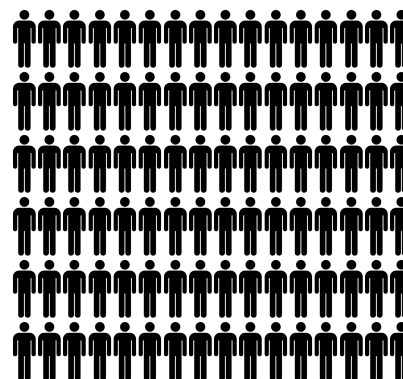
Value creation and the economics of MOOCs

Clara Ng

MOOCs4D | April 2014

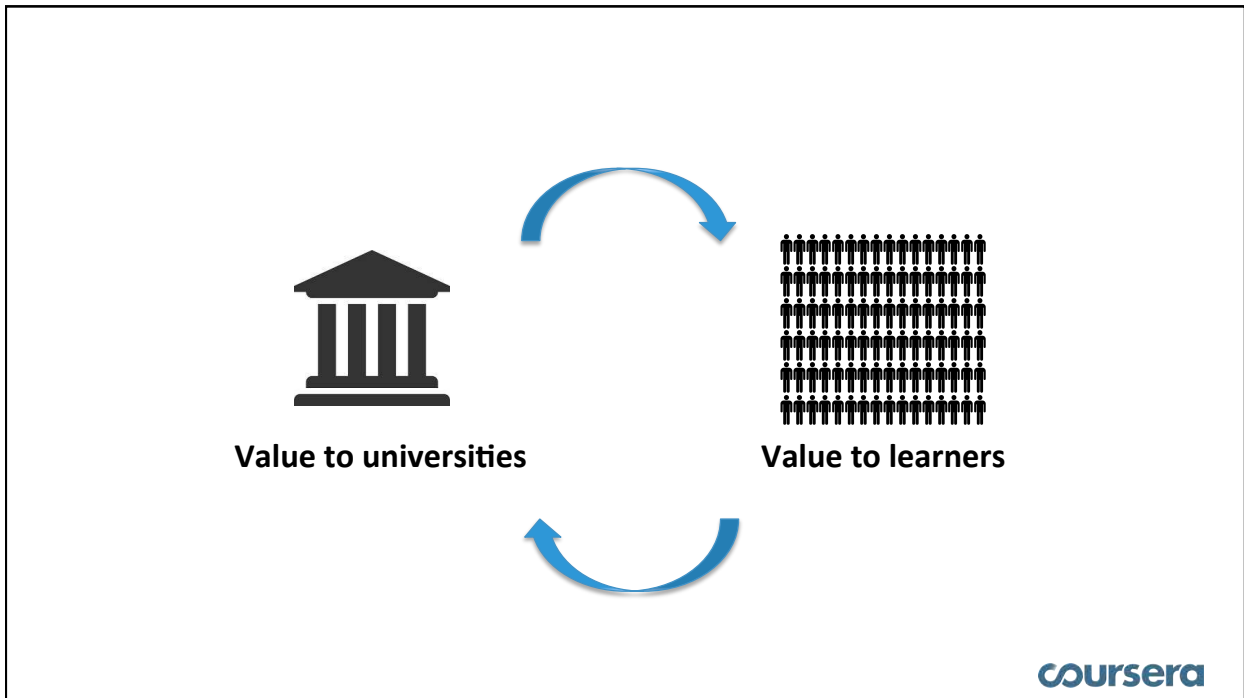
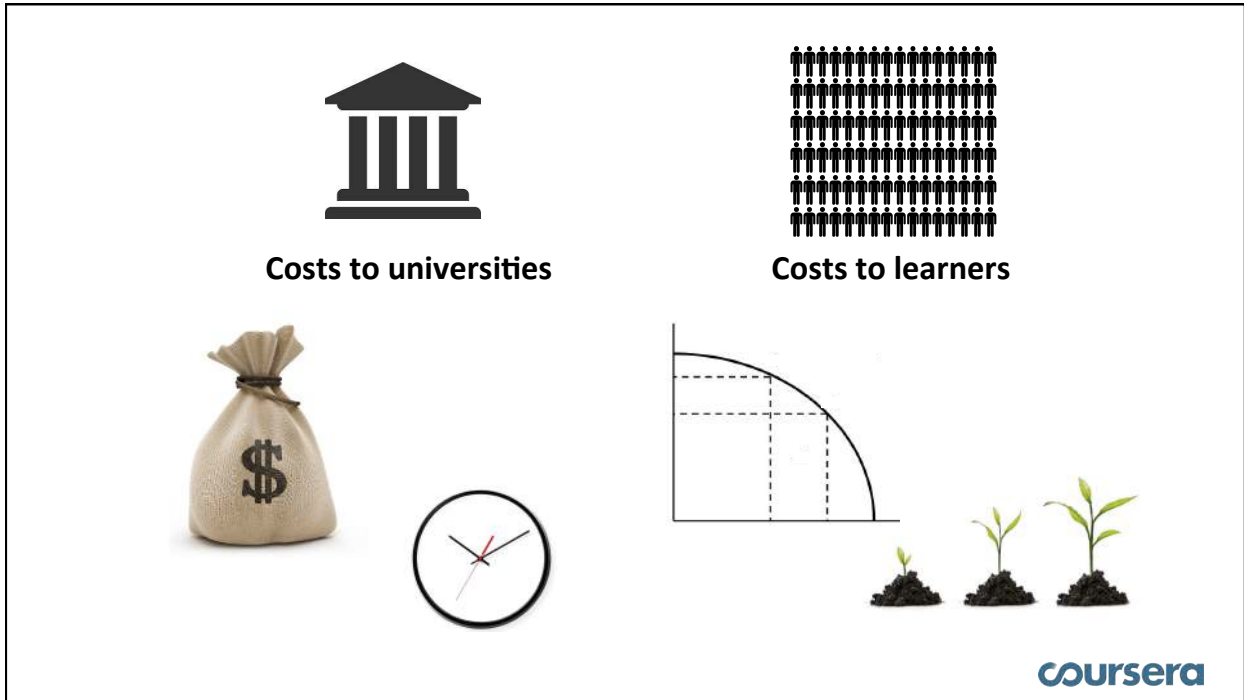


Universities



Learners





Value creation for universities



Specializations

 Data Science Johns Hopkins University	 Mobile Cloud Computing with Android UMD & Vanderbilt	 Challenges in Global Affairs Laiden & UNICE	 Foundations of Teaching for Learning Commonwealth Education Trust
 Modern Musician Berkeley College of Music	 Systems Biology Icahn School of Medicine at Mount Sinai	 Cybersecurity University of Maryland, College Park	



<ul style="list-style-type: none">1 Programming Mobile Applications for Android...2 Pattern-Oriented Software Architectures:...3 Programming Cloud Services for Android Handheld...Capstone Project	<p>Course 1</p> <p>Programming Mobile Applications for Android Handheld Systems</p> <p>Upcoming Session: TBA Duration: TBA Estimated Workload: 3-6 hours/week</p>
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Project-based learning → social impact



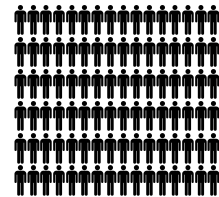
Scott Plous
Professor
Department of Psychology
Wesleyan University

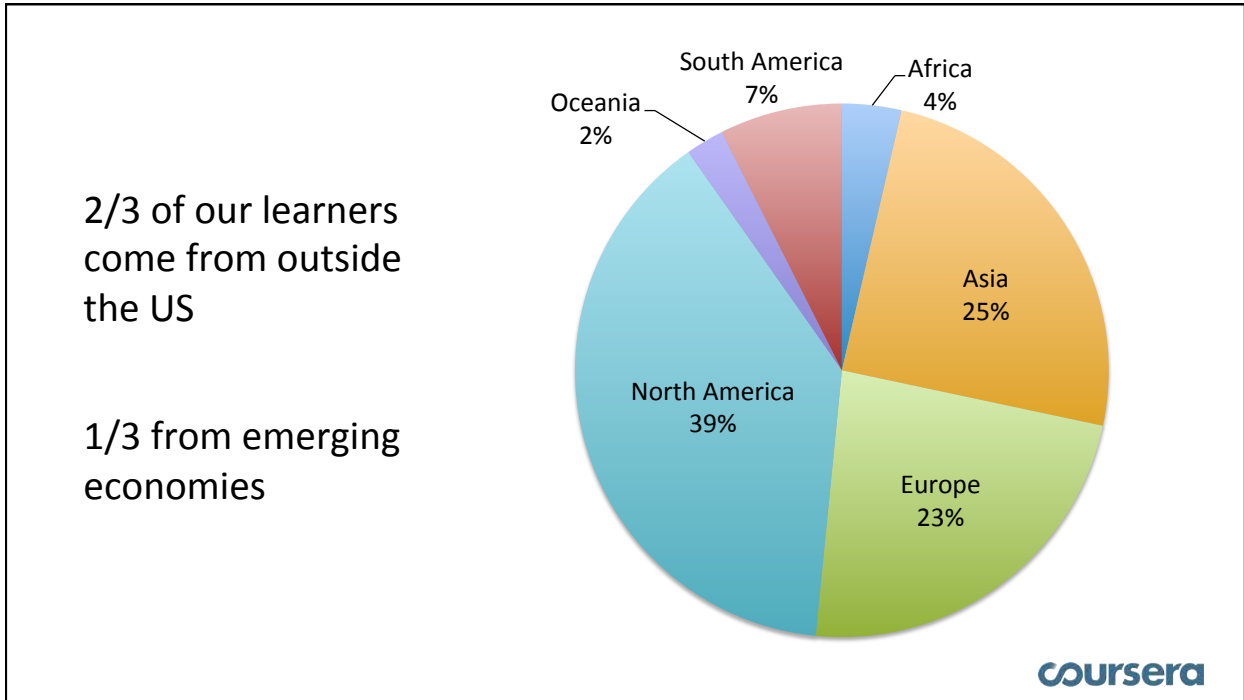


Grand Prize Winner:
Balesh Jindal



Value creation for learners

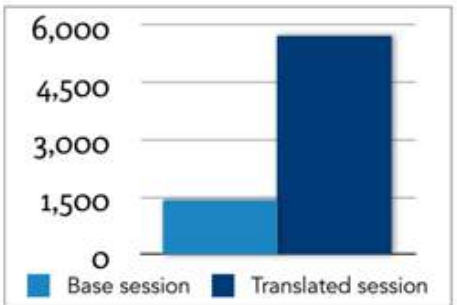






Take the world's best courses, online, for free.

The image shows a world map with several localized screenshots of the Coursera website overlaid on different continents. The screenshots are in the following languages: Turkish (Dünyanın en iyi dersleri, online ve ücretsiz), Russian (Пройдите самые лучшие в мире курсы, онлайн, бесплатно), Chinese (在网上免费学习全世界最好的课程), Spanish (Toma los mejores cursos del mundo, en línea, de forma gratuita), and Portuguese (Faça os melhores cursos online gratuitamente!).

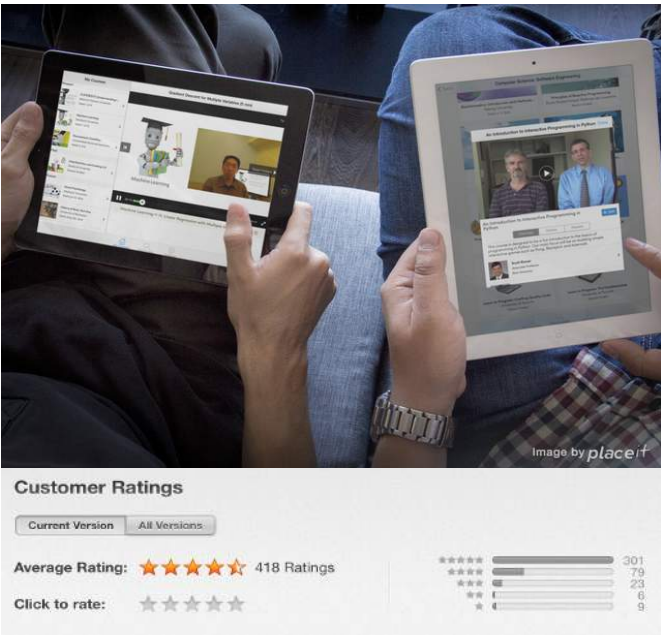

Translated content



Brazilian enrollments in Math Think soared 300% when Portuguese subtitles were made available.



Mobile Access




Customer Ratings

Current Version All Versions

Average Rating: ★★★★★ 418 Ratings

Click to rate: ★★★★★

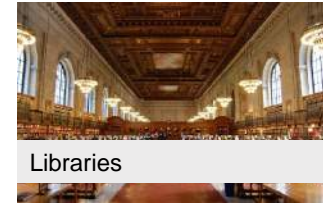
★★★★★	301
★★★★	79
★★★	23
★★	6
★	9



Social learning and community building



US Embassies



Libraries



Community Centers



Dadaab Refugee Camp



Slim Foundation

