



# **AMERICA SPEAKS** **Our Budget, Our Economy**

## **Philadelphia Media Coverage Results**



July 15, 2010



## AMERICASPEAKS: 'OUR BUDGET, OUR ECONOMY'

### Philadelphia Media Results

DATE	MEDIA OUTLET	TITLE
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#### A. MEDIA COVERAGE RESULTS

##### *Print Media:*

1. June 10	Penn Current	"The United States of debt"
2. June 13	Philadelphia Tribune	"Discussion on US deficit will have national audience"
3. June 17	The Philadelphia Inquirer	Philly Deals: "Social Security activist appeals to Philly millionaires"
4. June 18	The Philadelphia Inquirer	Letter to the Editor: "Ideas welcome on fixing nation's fiscal problems"
5. June 20	Philadelphia Tribune	"Town Hall on national debt set for June 26"
6. June 22	Philadelphia Daily News	"Philly a site for national town hall"
7. June 22	The Philadelphia Inquirer	Editorial: "Fiscal Forum"
8. June 24	Philadelphia City Paper	"Ahead Lies the Reckoning: Want to get serious about the national debt? Here's your chance."
9. June 24	Philadelphia Daily News	Editorial: "Philadelphia will take part in 'America Speaks: Our budget, our economy' on the federal budget this weekend"
10. June 24	Impacto	Comunitario: "National Town Meeting"
11. June 30	Philadelphia Inquirer	"Some deficit hawks are after other prey"
12. July 1	Philadelphia Public Record	Out & About

##### *Television:*

13. June 2	FOX29 evening news	Live interview with LET's Harris Sokoloff
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|-------------|-------------------|------------------------------------------------|
| 14. June 15 | NBC10 Your News   | Live interview with LET's Harris Sokoloff      |
| 15. June 20 | 6ABC Inside Story | Event mention by guest Sharmain Matlock-Turner |
| 16. June 21 | CBS3 evening news | Press conference footage                       |
| 17. June 27 | CBS3 Newsmakers   | Interview with LET's Harris Sokoloff           |

**Radio:**

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|-------------|-------------|--------------------------------------------|
| 18. June 20 | WURD 900 AM | Interview with LET's Rev. Robert Shine     |
| 19. June 20 | WHYY 91 FM  | "A Deficit of Realism"                     |
| 20. June 21 | WHYY 91 FM  | "Philadelphia Dishes on Debt Vs. Stimulus" |

**Blogs/Tweets/Online Coverage:**

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|-------------|-------------------------------------|-----------------------------------------------------------------------------------------------|
| 21. May 7   | YoungPhillyPolitics.com             | "Be a Part of a National Discussion: Philadelphia Town Hall Meeting: Our Budget, Our Economy" |
| 22. May 10  | Fareeda Mabry blog                  | "AmericaSpeaks Presents: Philadelphia National Town Hall Meeting: Our Budget, Our Economy"    |
| 23. May 10  | UrbanPhilly.com                     | "AmericaSpeaks National Town Hall Meeting: Our Budget, Our Economy"                           |
| 24. May 21  | AboveAvgJane.blogspot               | "Are You Smarter Than Congress?"                                                              |
| 25. May 22  | Philadelphia Neighborhoods Examiner | "America Speaks: communities have their say during 21 <sup>st</sup> century town meeting"     |
| 26. May 26  | GSE.UPenn.edu                       | "GSE Prof Helps Launch Nat'l Debate on Budget"                                                |
| 27. June 8  | PennGSE twitter                     | "Video: GSE's Harris Sokoloff talks to Fox about the America Speaks Project"                  |
| 28. June 3  | MyFoxPhilly.com (FOX29)             | "LINK: <a href="http://usabudgetdiscussion.org">usabudgetdiscussion.org</a> "                 |
| 29. June 9  | Eventful.com/philadelphia           | Calendar Listing: AmericaSpeaks National Town Hall Meeting, Our Budget, Our Economy"          |
| 30. June 9  | AboveAvgJane.blogspot               | "Crowdsourcing in a Good Way"                                                                 |
| 31. June 9  | PhillyIMC.org                       | "We NEED your VOICE! AmericaSpeaks Our Budget Our Economy! 6/26"                              |
| 32. June 10 | EconomyLeague twitter               | "20+ cities will discuss the federal budget on 6/26 via AmericaSpeaks"                        |

33. June 14	AA Jane twitter	"Hot off the Presses: the Federal Budget 101 Guide"
34. June 14	AA Jane twitter	"It is an event to allow people to decide how to balance the budget"
35. June 15	DevinePowers twitter	"Hundreds of Philadelphia -Area Residents to join in National Discussion on Debt, sign up to participate"
36. June 16	PlanPhilly.com	"National Town Meeting to Discussion 'Our Budget, Our Economy'"
37. June 17	Events.NBCPhiladelphia.com	Calendar Listing: "AmericaSpeaks: 'Our Budget, Our Economy'"
38. June 17	Zvents.com	Calendar Listing: "AmericaSpeaks: 'Our Budget, Our Economy'"
39. June 17	PhillyFunGuide.com	Calendar Listing: AmericaSpeaks: Our Budget, Our Economy
40. June 17	Philly2Night.com	Calendar Listing: "AmericaSpeaks: Our Budget, Our Economy"
41. June 18	PACCA.org (PA Child Care Association)	Calendar Listing: "America Speaks, a National Town Meeting"
42. June 20	WHYY.org	"A deficit of realism"
43. June 20	UpcomingEvents.com	Calendar Listing: "AmericaSpeaks: Our Budget, Our Economy"
44. June 21	WHYY.org	"Philadelphia dishes on debt vs. stimulus"
45. June 21	CBS3.com	"AmericaSpeaks"
46. June 23	NBCPhiladelphia.com/ Around-town	"America Speaks"
47. June 24	Al Dia	"Philly opine en presupuesto federal"
48. June 26	YoungPhillyPolitics.com	"Tell America Speaks: Don't Strangle the Stimulus, Stupid [TODAY!]"
49. June 28	CityPaper.net: The Clog blog	"AmericaSpeaks: Post-Mortem"
50. June 28	GenerationsUnited.blogspot	"Blogging from Philadelphia AmericaSpeaks"
51. June 29	PhilaEdFund.org	"AmericaSpeaks Draws Over 4,000 Around Discussion of Federal Budget"
52. June 30	EthicsAndReligion.com	"America Speaks on Cutting Budget Deficit"

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|------------|----------------------|-----------------------------------------------------------|
| 53. July 1 | VirtueOnline.org     | “America Speaks on Cutting Budget Deficit”                |
| 54. July 1 | VirtueOnline twitter | “America Speaks on Cutting Budget Deficit – Mike McManus” |

**B. ANTICIPATED MEDIA COVERAGE**

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|--------------|------------------------|
| 1. July      | Daily Pennsylvanian    |
| 2. July      | Philadelphia Weekly    |
| 3. Fall 2010 | NHK Japan Broadcasting |

*\*Lists all media coverage of Philadelphia Town Meeting, including stories not generated by D+P*

DATE	MEDIA OUTLET	REPORTER
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**C. MEDIA AT PRESS CONFERENCE**

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|------------|-------------------------|--------------------|
| 1. June 21 | Philadelphia Daily News | Michelle Skowronek |
| 2. June 21 | WHYY radio              | Tom MacDonald      |
| 3. June 21 | CBS3                    | camera             |
| 4. June 21 | NBC10                   | camera             |
| 5. June 21 | WURD 900 AM             |                    |

**D. MEDIA AT PHILADELPHIA TOWN MEETING**

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|------------|--------------------------------|------------------------------------|
| 1. June 26 | Philadelphia City Paper        | Jeff Billman                       |
| 2. June 26 | Philadelphia Weekly            | Matt Petrillo                      |
| 3. June 26 | Daily Pennsylvanian            | Sathvik Ganesan                    |
| 4. June 26 | Philadelphia Public Record     | Denise Clay                        |
| 5. June 26 | CBS3                           | camera                             |
| 6. June 26 | NHK Japan Broadcasting         | Mia Denawa, producer               |
| 7. June 26 | Ethics + Religion              | Mike McManus, syndicated columnist |
| 8. June 26 | Columbia Journalism Review (?) | Trudy Lieberman                    |