

9th ANNUAL HIGH SCHOOL LEADERSHIP INSTITUTE
Delaware Valley Consortium for Excellence & Equity

DECEMBER 4, 2014

Average is Easy



Strive to Be Amazing!

Delaware Valley Consortium for Excellence & Equity

8:15-8:45 REGISTRATION & CONTINENTAL BREAKFAST

Lower Lobby

9:00-9:15 WELCOME—DR. ROBERT L. JARVIS, DIRECTOR

Ben Franklin Ballrooms

*Dr. Robert L. Jarvis, Director
Delaware Valley Consortium for Excellence & Equity
Penn Center for Educational Leadership
Graduate School of Education
University of Pennsylvania*



9:15-10:00 KEYNOTE ADDRESS: THE POWER TO BE AMAZING™

Ben Franklin Ballrooms



Mr. Carlos Ojeda, President & CEO

CoolSpeak

Carlos has been called one of the most dynamic speakers under thirty in America today and the remarkable journey of his life began in the streets of Newark, NJ and later to Reading, PA where his immigrant parents saw opportunities for themselves and for their first generation Puerto Rican children.

Growing up for Carlos proved to be a difficult task, especially in school. Not understanding his social, economic and cultural background, many of his high school teachers told him he would never amount to anything. One teacher once called him, "the greatest piece of garbage he had ever seen." Yet his drive, passion and dreams led him to overcome those obstacles and pursue a career of life-long learning and educational success, being the first person in his family to graduate from college with honors. His experiences have led him to always remind young people to, "never, ever, ever let anyone tell you who you are or what you will become. That's your destiny to fulfill, no one else's."

Carlos's obsession with living life completely and passionately is only rivaled by his desire to share his message. Because of this he has become a published writer, poet and speaker. He lives his life according to the saying, "life is not measured by the breaths that you take, but rather by the moments in life that take your breath away." And adds to it by proclaiming, "it doesn't matter how long you live, it matters what you do while you live."

It is his belief that human progress comes through the determined efforts to promote education, social activism and entrepreneurship in our youths. According to him, "every second that you live, every breath that you take, is a second and a breath that you have to turn it all around." He sees now as the time to transform the youth into leaders of today, not tomorrow.

Carlos received his bachelor's degree in Business Management with a Minor in Marketing and a Minor in Law from Bloomsburg University, and his Master's in Business Administration with a focus in business development, entrepreneurship and organization development from Kutztown University.

10:10-11:05 SESSION 1 WORKSHOP

1. "WHERE I AM DOES NOT DICTATE WHO I AM"

PRESENTER:

Ms. Jonice Arthur, Founder and CEO, Regna Services, LLC
"Together We CAN Turn Things Around"
Feasterville, PA

ROOM:

University 2

SESSION DESCRIPTION: Where I am Does Not Dictate Who I Am" Many times people judge themselves off of how others see them and not how they view themselves. We tend to judge from a person's outward appearance and we have no idea what they possess inside. In turn, we begin to live our lives based on the need to uphold a certain reputation and we neglect to present that internal self that lies within. Said best by John Wooden, "One should be more concerned with character than reputation; character is who you truly are & reputation is who others think you are."

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10:10-11:05 SESSION 1 WORKSHOPS (CONTINUED)

2. "BEGINNING AT THE END"

PRESENTER:

Mr. Joaquín Zihuatanejo
Award Winning Teacher and Poet, Dallas, TX

ROOM:

Fairmount 2

SESSION DESCRIPTION: In this interactive workshops students will get a first hand look at just how powerful their stories and voices are, as they will write an original poem inspired by David Hernandez' classic American poem "Beginning at the End". Students will be given instruction on how to write a poem that moves backwards from an ending point to a beginning point. The end of the poem will be a degree being placed in your hand on a stage, moving backwards in time & touching on all you had do to overcome & accomplish to make it to that dream of completing university, or technical school. Through modeling & quick write exercise students see that they have poems and stories stirring inside them already just waiting to be written, then they will use their voice to bring it to life. They will receive coaching on what it takes to present a poem with a strong stance, clarity of voice, & a resounding passion and purpose in their inflection.

3. "BEING THE ALTERNATE U THROUGH ATHLETICS!"

PRESENTER:

Mr. Patrick Morrison, Healthcare Company Administrator
Stamford, CT

ROOM:

William Penn 2

SESSION DESCRIPTION: Follow the journey of a former NFL football player, an immigrant from another country who faced obstacles growing up in America based on his skin, his language and his social heritage. Through his journey of early non-acceptance, we will reflect on the environmental influences that force young people to make crucial decisions that at times may cost them friendships, acceptance in their community as well restrict them from reaching their ultimate dreams. How will you weather your obstacles in school and in life and choose to view them as mere challenges versus feeling helpless and depressed?

4. "CODE SWITCH FOR JUSTICE... KEEPING IT "REAL" MAY COST YOU"

PRESENTERS:

Ms. Andrea Lawful-Trainer, Educational Consultant
Ms. Keir Bradford-Grey, Chief Public Defender of Montgomery
County Norristown, PA

ROOM:

William Penn 1

SESSION DESCRIPTION: Be ready for an engaging discussion about teens who are often feeling targeted because of many popular behaviors in school and community. You will meet an Educator and a Chief Public Defender who will discuss among other things, the justice system and criminalization of what used to be considered basic adolescent mistakes and give participants positive strategies to combat it.

5. "DESIGN IN CIRCLES: MOTIVATION BEYOND PERSONAL, FAMILIAL & COMMUNITY CRISES"

PRESENTERS:

Dr. Tanji Gilliam,
Founder/Principal, Oil House Productions
Director of Community Revitalization
Trenton Housing Authority

ROOM:

University 1

SESSION DESCRIPTION: Many times, students of color will encounter difficulties that can be a lot to deal with. Without role models that they can identify with, they may not feel that they have the inner strength to stay focused and become successful. This workshop is designed to help them work through those crises and still become successful.

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10:10-11:05 MORNING BREAKOUT SESSIONS (CONTINUED)

6. *"THINKING ABOUT GETTING INTO YOUR COLLEGE OF CHOICE NOW"*

PRESENTERS:

Ms. Laura Reddick, Assoc. Director of Adult & Veteran Recruitment
Temple University, Philadelphia, PA
Ms. Cheryl Browning, Educational Consultant
Philadelphia PA

ROOM: Chestnut

SESSION DESCRIPTION: If you haven't already, start your college planning now! Increasingly high school students must have a better, more refined sense of their short-term and long-term goals and futures. College choices have an enormous impact upon the shaping of young people's futures in a way that they did not in the past.

7. *"IF IT AINT ABOUT THE MONEY—IT'S ABOUT BEING RESILIENT: THE KEY TO SUCCESS IN THE CLASSROOM & LIFE"*

PRESENTER:

Dr. Chuck Williams
Graduate School , University City
The Lincoln University

ROOM: Fairmount 1

SESSION DESCRIPTION: Participants will learn that success in the classroom (earning a good education) and life (making good money) is about being resilient --facing challenges, barriers and set backs with a sense of conviction and purpose. We will discuss what resiliency is and how to use it in your life to get the things that you need and want; this includes going after and achieving your goals and dreams.

11:15-12:10 SESSION 2 WORKSHOPS

1. *"WHERE I AM DOES NOT DICTATE WHO I AM"*

PRESENTER:

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"Together We CAN Turn Things Around"
Feasterville, PA

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PRESENTER:
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Healthcare Company Administrator
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12:15-1:00 LUNCH

Ben Franklin Ballrooms

1:00-2:00 GENERAL SESSION — CARLOS OJEDA JR. & JOAQUIN ZIHUATANEJO— STAND UP AND BE HEARD!

Ben Franklin Ballrooms

SESSION DESCRIPTION: In this interactive workshops students will get a first hand look at just how powerful their stories and voices are, as they will write an original poem inspired by their destiny and what it will take to achieve all that they have planned while reflecting on where and who they come from. Through modeling and quick write exercise students all see that they have poems and stories stirring inside them already just waiting to be written, then they will use their voice to bring it to life. They will receive coaching on what it takes to present a poem with a strong stance, clarity of voice, and a resounding passion and purpose in their inflection.

2:15-2:30 BUSES DEPART

*Thank you to ALL of the dedicated
teachers, guidance counselors, and school administrators
from our
Delaware Valley Consortium for Excellence & Equity
school districts for their
extraordinary leadership and support*

Delaware Valley Consortium for Excellence & Equity

2014-15

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Abington, PA

Bensalem Township School District
David E. Baugh, Superintendent
Bensalem, PA

Bethlehem Area School District
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Lehigh County, PA

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