



PRESS RELEASE

September 19, 2014

FOR IMMEDIATE RELEASE

On the Move for Literacy

Philadelphia Writing Project, teachers, students, & local businesses join together to raise funds for literacy programs at the 2nd Annual Walk for Literacy.

PHILADELPHIA, PA – The Philadelphia Writing Project's 2nd Annual Walk for Literacy on Sunday, November 2, 2014 at Penn Park (217 S. 33rd St., Phila., PA 19104) will feature fun, exercise, and a spotlight on literacy. One hundred percent of the proceeds will benefit youth writing programs like Project Write, PhilWP's summer writing enrichment camp for teens, and community-based writing programs. The walk begins at 8:00 am at Shoemaker Green with music by Elevate Sound Studios and a visit from [Thomas Jefferson](#).

The Philadelphia Writing Project, a member of the National Writing Project, has supported the teaching of writing and literacy as tools for social justice since 1986. The Philadelphia Writing Project works with schools, teachers, and students through professional development opportunities, through its summer institute for teachers, and through programming for students.

"Writing programs for students and teachers are especially important now, when teachers and schools face so many budgetary and testing restrictions," says Dr. Diane Waff, Director of the Philadelphia Writing Project. "The funds raised in the Walk for Literacy will help to ensure that as many students as possible take part in engaging, thought-provoking writing instruction."

Those wishing to join in the walk or raise funds through a team can register online at walkforliteracy.eventbrite.com. Advanced registration costs \$25 (\$20 with Penn Student or Penn Alumni ID, or PhilWP supporting membership). Registration on the day of the walk costs \$30. More information can be found at www.gse.upenn.edu/philwp

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